



NISARG

NATIONAL NETWORK

Global Environment & Skill Development

On the occasion of World Youth Skills Day

15 July 2020



Skill Darpan

Reflection of Skilling in India



Special Thanks





A Message from **Shri Narendra Modi**, Hon'ble Prime Minister of India on 5 years of Skill India Celebration.

आज से 5 साल पहले, आज के ही दिन स्किल इंडिया मिशन इसी सोच के साथ शुरू किया गया था। इसका मकसद यही था कि युवा को ज्ञान के साथ कौशल भी मिले। इसके लिए देश भर में प्रधानमंत्री कौशल विकास केंद्र खोले गए। आईटीआई की संख्या बढ़ाई गई, उसमें लाखों नई जोड़ी गई। इस दौरान 5 करोड़ से ज्यादा लोगों का स्किल डेवलपमेंट किया जा चुका है।

तेजी से बदलती हुई आज की दुनिया में अनेक सेक्टरों में लाखों स्किल्ड लोगों की जरूरत है। विशेषकर स्वास्थ्य सेवाओं में तो बहुत बड़ी संभावनाएं बन रही हैं। यही समझते हुए अब कौशल विकास मंत्रालय ने दुनिया भर में बन रहे इन अवसरों की मैपिंग शुरू की है। कोशिश यही है कि भारत के युवा को अन्य देशों की जरूरतों के बारे में, उसके संबंध में भी सही और सटीक जानकारी मिल सके।



A Message from **Dr. Mahendra Nath Pandey**, Hon'ble Minister of Skill Development & Entrepreneurship, Government of India on 5 years of Skill India Celebration.

“Our youth is the biggest asset and an important force in the economic growth, and social development of the country. While we have made some significant strides over the last five years to develop and empower our youth with relevant skills, we are further guided by the vision of our Hon'ble Prime Minister Shri Narendra Modi of 'Aatmanirbhar Bharat'. We will focus our energies on increasing the versatility of different skills, making them suitable to meet the industry demands with the support of new technologies, nationally and globally. Our uniquely created programs, Jan Shikshan Sansthan (JSS), Short-term and long-term training, Recognition of Prior Learning (RPL), and special projects have certainly accelerated the skilling ecosystem and helped in reducing the skill gap. I want to congratulate everyone associated with Skill India during this journey and hope we will continue to scale it to newer heights. The last five years of the mission have witnessed an immense focus on skilling and have fast-tracked the process for empowering India's youth. It is my belief that our pledge to strengthen the country's young and its talented workforce will go a long way”

A.I. POWERED ASSESSMENT PLATFORM



<https://assessments.eduswitch.com>

Assessment Platform made specially for Sector Skill Councils to conduct TOA, TOT, RPL BICE assessments

AUTO PROCTORING: EduSwitch automated proctoring system uses AI technology to monitor students during exams

REMOTE PROCTORING: Allows proctor sitting in any part of the world to:

- VIEW THE CANDIDATE'S WEBCAM
- VIEW THE CANDIDATE'S DESKTOP
- START A LIVE VIDEO CONFERENCE

PERIODIC TIME STAMP IMAGE CAPTURE & VIDEO RECORDING FOR FUTURE EVALUATION

PRACTICAL AND VIVA BASED EXAMINATION

Master assessor views the video recordings to grade the candidate on a customized dashboard.

PARTIAL OFFLINE MODE SUPPORT:

During the exam if the candidate loses internet, the assessment will still continue.

REPORTS:

Detailed report with NOS wise break up, exam analysis, candidate's strengths and weaknesses.



FACE DETECTION

FACE RECOGNITION

2 FACE DETECTION

BODY DETECTION

MOBILE & BOOK DETECTION

LIVE REMOTE PROCTORING

AUTO PROCTORING & AUTO FLAGGING

AUTO & VIDEO RECORDING

PERIODIC IMAGE CAPTURE

📍 GEO TAGGING

FORCE FULL SCREEN

VIVA BASED EXAMS

EDUSWITCH ASSESSMENTS FOR SECTOR SKILL COUNCILS

TOA & TOT EXAMS

Customized solutions to meet the requirements to conduct the exams. Stand out feature - Viva based assessments

RPL EXAMS

Customized mobile application and data entry officers to conduct RPL exams. RPL exams include candidate registration, E-learning video and Assessment.



APPLICATION MADE AS PER SKILL INDIA PORTAL
KEY FEATURES FOR SKILL SECTOR COUNCILS



CONDUCTED MORE THAN 1 LAKH ASSESSMENTS IN LAST 3 MONTHS

A
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★
10
BEST

2020

E-LEARNING
STARTUPS
IN INDIA

★
50
TOP

2019

ASMA
EDTECH TOOL
IN INDIA

PLATFORM TRAINING AND TECHNICAL SUPPORT:

- Training to be provided to SSCs on functioning of the assessment software and technical support for any grievances.

SCALABILITY AND RELIABILITY:

- The Eduswitch platform would automatically scale up to meet the demand of any number of assessments taking place simultaneously across the country.
- Servers are hosted in India with SSL encryption and disaster recovery enabled.

COMPANIES

- Provide skill based learning and assessments
- Perform employee appraisal assessments

E-LEARNING COMPANIES

- Integration of proctoring features to an existing assessment platform.
- Conduct practice exams, mock tests with an in-depth analysis

FOR UNIVERSITIES

- Conduct college internal exams / entrance exams in a highly secure manner
- Extremely suitable for distance learning universities

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Arvind Bali

CEO

Telecom Sector Skill Council

Message

India has a large young population and we would want to ensure that they are properly skilled in the sectors that they are working in. The skill eco system stakeholders are responsible for coordination of all the skill development efforts across the country, removal of disconnect between demand and supply of skilled manpower, building the vocational and technical training framework, skill up- gradation, building of new skills and innovative thinking not only for existing jobs but also the jobs that are to be created.



The Skill Development Sector has come up with various new ideas amidst the COVID-19 pandemic and has even worked on implementing them. This is an important time for all the stakeholders to come forward with fresh ideas, their implementations and a positive approach to increase awareness about the government's skill development initiatives. In this area the Telecom Sector Skill Council appreciates NISARG National Network for launching its e-magazine "SKILL DARPAN".

We believe that SKILL DARPAN will spread awareness about the complete skill ecosystem and related milestones to encourage participation in the country.

Best Wishes & Regards....



Editorial

Skill Development: Need Of The Hour

Skill development is the most important aspect for the development of India. For that, government has a lot of focus on the skill development sector in order to make the Skill India campaign a successful model by achieving the mission of “Koushal Bharat, Kushal Bharat”. Emphasising the government's commitment to the 'Skill India' initiative, India's

finance minister claimed that the government is enabling millions to take up industry-relevant skill training, boosting their job prospects. India experiences a huge advantage by having a young workforce, and the skill acquisition is by through two channels which include both formal and informal methods. A minimum of 8 million new job seekers enter the jobs market every year. In 2017, only 5.5 million job had been created, and the situation is worsening as the unemployment rate is the highest in 45 years today. The unemployment rate reached 34 per cent among the 20-24-year-olds in the first quarter of 2019.

The Skill Development Initiative (SDI) focused on increasing the number of Public Private Partnerships. It aims at providing people with the skills to perform the job effectively. It is not only focused on the existing employees and students, but also focused on providing skills to school leavers and young graduates. To standardise the need and supply of Skilled Manpower to Industry the government of India designed several policy frame work for skill development which includes the Apprentices Act, 1961, The National Skill Policy and the National Skills Qualification Framework (NSQF). But still there is a lot of issue related to the skills needed by the industry and the skills imparted through the educational and training institute. There is a lack of industry-faculty interaction because of which the skill set doesn't suit the employer. Though the people may be skilled but they are not employable. It becomes extremely important that the industry professionals are closely included during the design of the curriculum. In fact, designing of standards, curriculum & contents should be mostly based on the demand of Industry. Not only these study materials, the training on ground should be majorly focused on demand basis.

So, when there are several challenges available in the way, Government's continuous approach to tackle and overcome all of them is a very positive side of the fact. NSDC led by MSDE has been taking continuously several positive steps day by day and trying to be better every time.

NISARG National Network has been contributing it's part by creating awareness and doing advocacy through it's online portal. We are thankful to MSDE Govt. of India, NSDC, FICCI, SSCs and other stakeholders for their appreciation and support to encourage us to contribute to the sector. NISARG is committed to set a permanent forum to capture the developmental initiatives of MSDE, NSDC and it's allied institutions.

Nitesh Mishra

Founder Editor

NISARG National Network

Achievements of Ministry of Skill Development and Entrepreneurship, Government of India

5th Anniversary of the Skill India Mission

With a vision of creating a skill-empowered workforce, 'Skill India' mission was envisaged by our inspiring leader, Hon'ble Prime Minister Shri Narendra Modi in 2015. Skill India mission is designed to cater to skill development in India through a result-oriented framework that corresponds with the needs of the industry. The Ministry of Skill Development and Entrepreneurship (MSDE) has strived towards this vision, by putting special emphasis in 2019 on Convergence, Increased Scale, Meeting Aspiration and Improved Quality. The concerted efforts of MSDE, ecosystem and the stakeholders has led to an enhanced skilling opportunities and trained workforce in the country, and also inculcated entrepreneurial spirit among India's youth.

As we celebrate 5 years of Skill India, we take a glance at the various achievements and milestones in our journey so far:

1. Skill India Mission: The efforts of the Ministry of Skill Development and Entrepreneurship, and other Central Government Department Ministries involved in skilling saw more than one crore youth joining the Skill India Mission every year, to meet demand of Skilled Workforce.

2. Convergence across the Sector: Towards the objective of achieving convergence across the skill development programmes being conducted across Central government ministries, and State Governments, the Skill India Portal is being utilized as the common tool for having a single data base to be utilized by all departments. As of now eight Ministries of Central Government and eight States have on-boarded on Skill India Portal in last one year leading to convergence of their Skill Schemes. Single data base will enable data driven decision making by the policymakers and help remove information asymmetry in the skilling ecosystem.

3. Cooperative Federalism: Periodic engagement with State Skill Ministers, followed by one brainstorming session of State Skill Secretaries are annually organised for laying down the future road map on Skill Development and Entrepreneurship

4. Strengthening of Regulatory Structure: A number of steps were taken in the year to strengthen the Regulatory Structure of the Skill Ecosystem:

I. The year saw a total of 693 qualifications being approved and aligned to NSQF by the National Skills Qualification Committee (NSQC).

i. aligned qualifications which will provide a unique identity to all approved qualifications.

ii. National Council of Vocational Education and Training (NCVET) was operationalized on 4th November, 2019

5. Increase in ITI capacity: There has been a substantial increase in the size of the ITI ecosystem, close to 5000 ITIs have been established over the last 5 years with total number of institutes close to 15,000. In 2014 we had 10750 ITIs. The enrolled candidates have increased to 27.56 lakh in these ITIs over the last 5 years. The ITI capacity has been increased to 34.63 lakhs, an increase of 85.5% over 2015. Upgradation of ITIs has been undertaken through 63 course curricula upgraded with industry consultations, 35 new trades and 11 Industry 4.0 courses being introduced.

6. Dual System of Training: For better industry connect, this Ministry is also scaling up the ITIs Dual System Training (DST) scheme to at least 1000 ITIs. The DST is a model of training inspired by the German method and provides industry exposure through industry led trainings to students of the various ITIs. In the first 100 days, 40 National Skill Training Institutes (NSTIs) have signed partnership agreements and as many as 739 MoUs have been signed. The duration of the practical training portion of the course has also been made flexible and adaptive to the industry schedule. All the 138 plus courses under CTS have been brought under the ambit of DST, as against only 17 courses earlier. ITIs are exclusively permitted to conduct training under DST with deemed affiliation in the 3rd shift.

7. New Age Skills: In a bid to keep up with the times and keep up with requirements of the Fourth Industrial Revolution (IR 4.0, MSDE has also launched new age courses in 12 NSTIs. These include Internet of Things – Smart Healthcare; Internet of Things – Smart cities; 3D printing; Drone pilots; Solar Technicians and Geo Informatics among many others.

8. Training Under Pradhan Mantri Kaushal Vikas Yojana (PMKVY):

i. Under PMKVY a total of 92 lakhs candidates have been trained so far across 37 sectors in more than 250 job roles PMKVY is a flagship scheme under MSDE.

ii. A special focus was placed on the agricultural sector and 3.42 lakh were trained in special farming. Some special projects were also taken up under which 5514 Jail Inmates and 5549 misguided youth were trained in Delhi.

iii. A Mega Kaushal Mahotsav was organised in Varanasi where 21 Sector Skill Councils, ITIs, JSSes, more than 100 companies participated and 1600 candidates were shortlisted for offer of jobs. Special fair was organised for Diyangjan where 50 employers were participated and 500 candidates were shortlisted for jobs.

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9. PMKK: To improve the quality of short-term training, 720+ Pradhan Mantri Kaushal Kendras as Model Skill Centres were opened in 704 districts in India. These are based upon Aspiration, Quality and Self Sustainable principles.

10. Interventions in newly created UT of J&K and UT of Ladakh: Action Plan has been drafted for UT of J&K with thrust on Skill Development in Tourism, Hospitality, Culture, Food Processing, and Retail sectors. An extension centre of National Skill Training Institute (NSTI) was opened in Leh in UT of Ladakh to impart training of trainers.

11. District Skill Committee: To increase the capacity of districts to do a local level planning and implementation of skill programmes, District Skill Committees were formed in all the districts as part of its Aspirational Skilling Abhiyaan under the Sankalp program funded by World Bank and District Skill Development Plans are being drafted by considering district level requirements. To give professional support to the districts, the Ministry has launched the Mahatma Gandhi National Fellowship Programme (MGNF) in partnership with IIM, Bangalore, and in the first phase 74 districts have been provided with fellows to support the district level Skill Eco System.

12. International Collaboration: Hon'ble Minister for Skill Development and Entrepreneurship met officials from counterparts working in skill development across countries like Singapore, UAE, Japan, Canada, Australia to further build capacity for skilled workforce in the country, jointly work on transnational standards and bridging demand for skilled workforce in these countries by collaborating with them and supplying them with trained professionals.

13. Policy Action for Vocational Courses: MSDE initiated a drive to create a policy action on offering vocational courses in schools and equal weightage to vocational courses for admission in UG courses. The Draft Credit Framework for vertical and horizontal mobility from vocational to general and vice-a-versa has been developed. The framework is under finalization in consultation with Ministry of Human Resource Development (MHRD).

14. Amendment in Apprenticeship Rules: Comprehensive amendments in the Apprenticeship Rules, 1992 was brought to make apprenticeship more attractive to both establishments as well as the youth of the country. Major amendments made are as under:

i) Augmenting the engagement of apprentices under the Apprenticeship Training by raising the band width for engagement of apprentices by establishments from 2.5% - 10% to 2.5%-15%. This has resulted in creation of an additional capacity of apprenticeship seats to provide opportunities of quality training for a large percentage of youth in the country.

ii) Enabling the smaller establishments having manpower 4 or less to participate in Apprenticeship training.

iii) Rationalization of stipend payable to different categories of apprentices by prescribing fixed rates of stipend linked with qualification and category of apprentices in place of stipend linked with minimum wages.

15. Increased participation in Apprenticeship Programmes: Various initiatives taken on the Apprenticeship intervention saw a 44% increase in enrolment of apprentices and 10% increase in establishments participating in apprenticeship training, as compared to FY 18-19. A total of 8.61 lakhs people have been engaged under National Apprenticeship Promotion Scheme (NAPS) with around 85,000 establishments hiring the apprentices.

16. Embedded Apprenticeship Degree Programme: MSDE and MHRD have together rolled out the SHREYAS program where apprenticeship degree programs in retail, media and logistics are embedded into degree programs such as BA/BSc/BCom (Professional) courses in the higher educational institutions. Thus far the program has been included in 25 colleges.

17. Indian Institute of Skills: In order to bring a certain standard and stature in terms of quality and quantity to skills, MSDE announced setting up of the Indian Institute of Skills (IIS) in Mumbai which would be to the stature and repute of IIMs and IITs of the country. This project is in partnership with the Tata Group with over 4 acres of land provided by the Government. IIS will have a capacity of training 5,000 trainees every year. Announcement of setting up another IIS in Ahmedabad, in partnership with the Tat Group, was also made, and its foundation stone was laid on Jan 14th, 2020, on land provided for by Government of Gujarat. Both the IISes are expected to start their sessions from the next academic year from temporary campuses.

18. World Skills: To encourage the youths of the country to showcase their talent at international level. The 47 member Indian team participated in 43 skills in the 45th WorldSkills Competition held in Kazan, Russia from 22nd to 27th August 2019. The Indian team gave their best ever performance by winning a Gold in Water technology and overall winning 19 Medals and Medallions of Excellence (including one Gold, one Silver and two Bronze) and ranked 13th among all participating nations which is several notches up from the last time when India won 11 medals and finished in the 19th position in the 44th WorldSkills Competition at Abu Dhabi in 2017.

19. National Entrepreneurship Awards: This Ministry has conferred National Entrepreneurship Awards (NEA) 2019 to 30 Young Entrepreneurs and 6 Organizations / Individuals building Entrepreneurship eco-system in the country. The awards were presented to honor outstanding contributions in entrepreneurship development. The award included a trophy, a certificate and prize money up to Rs 10 lakhs. This is in line with promoting entrepreneurship amongst the youth so as to create more job givers than job seekers in the nation.

20. Community Mentors Business Sakhis: Based on the learnings from various schemes and programmes introduced for women's entrepreneurship promotion, NIESBUD in association with UNDP, NIRDPR and TISS had jointly developed a new concept and system that is providing mentorship

support services of both psycho-social and business supports through a cadre of community mentors called Business Sakhis (Biz-Sakhis).

1.The curriculum for the same was released on 9th Nov, 2019 on the occasion of NEA. These mentors provide backward (with financial institutions for example) and forward (with more lucrative business ideas and market) linkages. Moreover, the mentor provide the aspiring entrepreneur with the much-needed psychological support that a woman needs to face all the obstacles that prevent her from starting or sustaining her own business. They act as community-based business consultants for enterprise development. NIESBUD has also organized the Entrepreneurship Development programmes for the most-needy skilled unemployed youth from OBC/SC/ST/Manual Scavengers and women.

21. Train the Trainer (ToT) Programme: The curriculum for Five days TOT programmes for the faculty of ITI was developed and the Trainers Training programmes on employability, entrepreneurship and life skills are designed and organized for 4068 trainers of PMKVY at pan India Level. NIESBUD has organized the Entrepreneurship Development programmes for the most-needy skilled unemployed youth from OBC/SC/ST/Manual Scavengers and women.

24. Jan Shikshan Sansthan (JSS) Scheme of MSDE:

i) During the last financial year, a total of 4.10 lakhs beneficiaries trained under JSS Scheme as compared to 1.67 lakhs trained during 2018-19, 2.5 times increase over a period of six months.

ii) An MIS portal was launched for Jan Shikshan Sansthans (JSS). The benefits from the adoption and implementation of the solution have been enhanced monitoring & management capabilities along with scaling up scheme operation. The ministry now plans create a JSS setup in every district in the country.

iii) JSS Portal got four awards during 2019-20:

- The Governance Now Digital Transformation Awards 2019
- IDC Insight Awards 2019
- SKOCH Order of Merit : Award for the year 2019
- CSI SIG eGovernance Awards 2019

iv) To help the society to prevent spread of corona virus, the JSSs prepared and distributed more than 17 lakh of face masks pan-India free of cost through the District administration till May, 2020.

v) Conducted awareness programmes, distributed hand sanitizers, dry ration to the needy persons.

vi) BoM of JSSs re-structured to give more participation to women and active participation of States.

vii) Age limit of beneficiaries revised from 15-35 years to 15-45 years to increase participation of more candidates.

viii) Fee for SC, ST, Divyangjan & BPL categories of beneficiaries completely waived and Fee from general category of beneficiaries restricted to Rs. 100/- per month.

ix) Guidelines on Evidence Based assessment and certification formulated.

x) One course on local traditional skill in each JSS made mandatory.

JSSs allowed to undertake fee based NSDC course after achieving their assigned targets.

- i) Creation of Livelihood Cells in all JSSs for linkage with self & wage employment made mandatory.
- ii) To add quality in training, 3% of budget earmarked for training of trainers/up-gradation of tools & equipment.
- iii) Process for selection of 83 new JSSs particularly in Hilly/tribal areas and aspiration districts has been augmented.
- iv) Financial & Performance Audits of all JSSs got done by CAG empanelled audit firms. Strong web-based central monitoring mechanism put in place.
- v) PM Yuva pilot project is being implemented in 25 Jan Shikshan Sansthan in different regions in the country. PM-YUVA organizes orientation meetings and workshops on Entrepreneurship Awareness Program (EAP) and Entrepreneurship Development Program (EDP) for JSS Staff, Resource Persons and Beneficiaries.

22. eSkill India Platform: In a technology driven environment, e-learning is pivotal in deepening the reach of skilling opportunities for the Indian youth. NSDC created an e-Skill India, a multilingual e-learning aggregator portal, providing e-skilling opportunities to the Indian youth. eSkill India leverages the skilling opportunities from Indian and global leaders in online learning, by consolidating online courses curated by leading knowledge organizations that share NSDC's commitment of making India a Skill Capital of the World. eSkill India provides anytime, anywhere skilling –beyond the boundaries of location and time. Today, eSkill India has on boarded organizations such as TCS, Microsoft, BetterU, IBM, SAS, BSE, Apollo Medvarsity, Enguru, UpGrad, Amrita Technologies, iPrimed, Wadhvani Foundation, English Edge, Fair and Lovely, AIFMB, etc. offering high-quality courses in diverse sectors such as Agriculture, Healthcare, Telecom, Employability, Management, Retail, Pharma, Banking and Finance, Data Science, Artificial Intelligence, etc. which enable a one stop shop to the skill seekers via a single learning platform. The courses are available in English, Hindi and 9 regional languages. The learners are guided through self-paced interactive videos and quizzes. The portal has more than 500 courses and close to 2.5 lakh students have registered themselves on it

23. Kaushalyacharya Awards: In a bid to motivate and incentivize more trainers to join the Skill India Mission, the Ministry of Skill Development and Entrepreneurship (MSDE) organized Kaushalacharya Samadar 2019 on 5th September 2019 (Teacher's Day) to felicitate trainers from different sectors for exceptional contribution towards creating a future-ready and skilled workforce. A total of 53 trainers from diverse backgrounds including experts of World Skills Competition winners, trainers from National Skill Training Institutes (NSTIs), Industrial Training Centres (ITI), Jan Sikshan Sansthan (JSS) and trainers from reputed Corporate houses were honored at a gathering of government and industrial experts held on the occasion of Teachers' Day by Skill India. Renewing the pledge to improve the skilling ecosystem of the country these Trainers included 19 Experts of winners from Team India who competed at World Skills 2019 in Kazan, Russia; 15 Skill Trainers from the NSTI/ITI ecosystem; 9 Corporate trainers awarded from companies namely Adobe, IBM, Microsoft, Maruti, ONGC, Bosch, Bhel and Aegis; and 10 Trainers from JSS. "Kaushalacharya Awards" would be an annual event to recognize the contribution made by skill trainers in the vocational training ecosystem.

Kazan, Russia; 15 Skill Trainers from the NSTI/ITI ecosystem; 9 Corporate trainers awarded from companies namely Adobe, IBM, Microsoft, Maruti, ONGC, Bosch, Bhel and Aegis; and 10 Trainers from JSS. "Kaushalacharya Awards" would be an annual event to recognize the contribution made by skill trainers in the vocational training ecosystem.

24. Vision Report 2025: MSDE has prepared its Vision Report 2025 in consultation with various stakeholders. The Draft Vision Report 2025 was discussed in multiple review meetings held under the Chairpersonship of Secretary, MSDE along with the heads of various wings of the Ministry and attached organizations viz. DGT, NSDA, NSDC and NIESBUD & IIE.

25. Creation of Indian Skill Development Service (ISDS): To ensure that the skilling of the country's youth gets utmost priority, the government has carved out an altogether new Central service called the Indian Skill Development Services (ISDS). This service has been created for the Training Directorate of the Ministry of Skill Development and Entrepreneurship. ISDS will be a Group 'A' service where induction will take place through Indian Engineering Service Examination conducted by UPSC. The fresh batch of the newest central government services, the Indian Skill Development Services commenced their training program at the Administrative Training Institute (ATI), Mysuru on September 9, 2019.

26. Special Initiatives: Ministry and its attached offices have conducted a number of special initiatives in the skill ecosystem:

i. RPL in Supreme Court: Under Recognition of Prior Learning Program (RPL) Training in Supreme Court, TATA Strive and Maruti Suzuki have completed training one batch of cooks and drivers respectively of Supreme Court. Training was spread over two days in which safety aspects, personal grooming, soft skills and few technical aspects were covered

ii. Grameen Dak Sevak: 9046 Grameen Dak Sevaks of India Post Payment Bank were certified under Recognition of Prior Learning programme of this Ministry in last year. This will increase their recognition in public and market value.

iii. MoU with Cisco, Quest Alliance & Accenture: Employability skill Labs at 6 NSTIs have been set up under this partnership with the Directorate General of Training (DGT) of the Ministry of Skill Development and Entrepreneurship (MSDE) and Cisco, Quest Alliance & Accenture. Youth across India enrolled in industrial training institutes (ITIs) will be trained digital literacy, career readiness, employability skills and advanced technology skills such as data analytics

27. Initiatives for Women: To mark the celebration of International Women's Day on 8th March 2020, a two-year programme namely Mahatma Gandhi National Fellowship (MGNF) programme was launched by MSDE at IIM Bangalore, Karnataka. The fellowship

programme has been conceptualized under the World Bank loan assisted Skills Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP) Programme. Out of the total 75 Fellows selected, 32 are women candidates (43 % of the total).

ii) A Gender Action Plan to promote inclusion of women in skill development programmes has been prepared. A pilot project for sensitization of trainees on workplace harassment is proposed to be undertaken through one of the Sector Skill Council (SSC) which includes module development, training of trainers and dissemination.

iii) State Governments are being provided grants for conducting innovative pilots for inclusion of women in the skills sector. A pilot project for skill training of 3000 women artisans in Golden Grass Crafts in Kendrapara, Odisha has been planned.

iv) Under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) of the Ministry, Special Groups comprising of women are given additional benefits of Post placement support, conveyance allowance for non-residential trainings in accordance with the Common Norms and allowances for boarding and lodging for residential trainings.

v) Under the Jan Shikshan Sansthan (JSS) of MSDE, in the last 2 years, approx 90 % of the beneficiaries are female.

vi) To improve the framework conditions for women-led enterprises in India and help them in setting up or scaling up their business, Economic Empowerment of Women Entrepreneurs and Start-ups by Women (WEE) Project has been launched by the Ministry in 2018 for a duration of 3 years (2018-21) in collaboration with GIZ, Government of Germany. The project has the target to pilot the incubation programmes with 250 women and the acceleration programmes with 100 women

vii) National Skill Development Corporation launched India's first-ever skill development program customised for women with entrepreneurial aspirations in collaboration with Britannia to empower and fulfill the dreams of 10,000 women homemakers in the country.

28. Initiatives for COVID-19:

i) A Task Force of the Ministry, which was constituted to plan the strategy in light of COVID, has submitted its report on 16/4/20, with its recommendations in the various areas including steps needed to be taken urgently for the growth of the sector, strategies for Framing Policies which were facing obstacles, preparation of Business Plan for Sector Players to start functioning, steps that Ministries can take for encouraging Make in India and to secure and increase India's share in World exports.

While the Ministry had made available all campuses of NSTI/ ITI for isolation/ quarantine facilities, as per reports received so far, 12 NSTI/ ITI buildings have been requisitioned by the District Authorities in light of Corona. Similarly PMKVY training

partners have also provided their premises for such facilities, including for a temporary hospital.

iii) Institutions under MSDE ecosystem have been active in manufacture of masks and hand sanitizers. While the JSSs have so far made more than 30 lakh masks, the ITI system has built more than 20 lakh masks, PMKVY Training Partner made 20 lakh masks. Total 70 lakh masks were created to support the local administration.

iv) A number of innovations have been done by ITIs and NSTIs to assist the fight against COVID-19. These include design and development of design robot (to serve food/ medicine to patients) and telepresentation robot (for enabling telemonitoring and telemedicine) by ITI Cuttack. ITI Berhampur designed an Aerosol Box which tightly protects the face of the health provider. NSTI developed an aero blaster and handed it to the District Administration for sanitizing the city.

29. SWADES: A collaborative initiative of the Ministries of Skill Development & Entrepreneurship, Civil Aviation and External Affairs, SWADES (Skilled Workers Arrival Database for Employment Support) is a skill mapping exercise of the returning citizens under the Vande Bharat Mission. SWADES aims to create a database of qualified citizens based on their skillsets and experience to tap into and fulfil demand of Indian and foreign companies.

30. ASEEM: In order to improve the information flow and bridge the demand-supply gap in the skilled workforce market, MSDE recently launched 'Aatmanirbhar Skilled Employee Employer Mapping (ASEEM)' portal to help skilled people find sustainable livelihood opportunities. The Artificial Intelligence-based platform has been envisioned to strengthen workforce career pathways by handholding them through their journeys to attain industry-relevant skills and explore emerging job opportunities. 24 lakhs candidates trained under the PMKVY and Fee-based courses are available on ASEEM. 1.5 lakhs candidates trained in ITIs under Directorate General of Training have also been added and data captured under SWADES (Skilled Workers Arrival Database for Employment Support) is available for employers. Also, working on adding data of all the 1.2 Crore candidates trained under PMKVY 2.0.



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Transforming the skill landscape

नेशनल स्किल डेवलपमेंट कॉर्पोरेशन: सफलता की कहानी



एजाज अहमद डार जम्मू और कश्मीर

बडगाम स्थित एजाज अहमद डार को मिला केएफसी में आजीविका चलाने का अवसर।

एजाज अहमद डार बडगाम स्थित पीएमकेके केंद्र से सबसे शानदार प्रदर्शन करने वाले उम्मीदवारों में से एक हैं। बडगाम जिला कश्मीर घाटी के काफी पिछड़े इलाकों में गिना जाता है, जिसके चलते एजाज के पास एक अच्छी नौकरी या आजीविका चलाने के लिए पर्याप्त अवसरों का अभाव था। इसलिए स्कूली शिक्षा के प्राप्त करने के बाद उन्हें काफी वक्त के लिए घर पर ही बैठना पड़ा। एजाज के घर में उनके पिता ही एकलौते कमाने वाले सदस्य हैं, जोकि पेशे से ड्राइवर हैं।

एजाज को स्किल इंडिया मिशन के बारे में जानकारी उनके एक मित्र द्वारा प्राप्त हुई थी, उनके मित्र ने उन्हें बताया कि इस मिशन के अंतर्गत सीसीई, एफएंडबी, जीडीए, एफओए, और एसएमओ जैसे विभिन्न कौशल पाठ्यक्रमों का प्रशिक्षण प्रदान किया जाता है। चुकी उच्च माध्यमिक शिक्षा प्राप्त कर चुके एजाज वर्तमान में कुछ नहीं कर रहे थे, इसलिए उन्होंने पीएमकेके केंद्र जाकर कार्यक्रम और नौकरी की संभावनाओं के विषय में परामर्शदाता के साथ चर्चा करने के बारे में विचार किया। चर्चा के बाद एजाज ने हॉस्पिटैलिटी क्षेत्र में फ्रंट ऑफिस एसोसिएट कोर्स के प्रशिक्षण का निर्णय लिया, क्योंकि उन्हें इस क्षेत्र में अपने लिए अवसरों की अपार संभावनाएं नजर आ रही थीं।

कौशल प्रशिक्षण के साथ-साथ, प्रशिक्षकों ने उन्हें मॉक इंटरव्यू के सत्रों समेत सॉफ्ट स्किल से संबंधित कक्षाएं भी प्रदान कीं, जिससे उन्हें आने वाले दिनों में इंटरव्यू की तैयारी में काफी मदद मिली। एजाज ने जब प्रशिक्षण, मूल्यांकन, प्रमाणन और कैंपस प्लेसमेंट संबंधित प्रक्रियाएं पूरी कर ली, तो उन्हें श्रीनगर एयरपोर्ट स्थित केएफसी में प्लेसमेंट मिल गया। एजाज ने अपनी कड़ी मेहनत के द्वारा खुद की सफलता के मार्ग का निर्माण किया, आज न सिर्फ वे काफी अच्छा वेतन पाते हैं बल्कि अपने व अपने परिवार से जुड़े खर्चों में अपने पिता का पूरा सहयोग करते हैं।



अजेश एमपी, केरल

महिलाओं के प्रभुत्व वाले पाठ्यक्रम में शामिल होने पर अजेश ने ब्यूटीशियन की स्टीरियोटाइप छवि को तोड़ने की शुरुआत की।

अजेश एमपी केरल के एक छोटे से जिले कन्नूर से ताल्लुक रखते हैं। जहाँ वह अपने परिवार के साथ रहते हैं। पढ़ाई में कोई विशेष रुचि न होने कारण उन्होंने 10 वीं कक्षा पास करने के बाद अपनी पढ़ाई छोड़ दी थी। ठीक उसी समय उनके भाई ने एक निजी कंपनी के लिए काम करना शुरू किया। उनके भाई में परिवार में एकलौते कमाने वाले सदस्य थे

जो परिवार के भरण-पोषण का खर्च उठाते थे। अजेश अपने भाई से बहुत प्रभावित थे, उन्हें भी उनकी तरह आर्थिक रूप से स्वतंत्र बनना था। वह परिवार का एक ऐसा सदस्य बनना चाहते थे जो पूरे परिवार की जिम्मेदारियों को उठा सके।

अजेश जब अपने शहर में आयोजित हुए कौशल मेले में शामिल हुए, तो उन्हें वहां पहली बार स्किल इंडिया मिशन के बारे में पता चला। इस कौशल मेले ने ही उन्हें विभिन्न तरह की आजीविका के अवसरों के बारे में अवगत कराया।

उन्होंने पाठ्यक्रमों की सूची के माध्यम से कई तरह के कोर्सों के बारे में जाना और फिर एक ब्यूटीशियन बनने का निर्णय लिया। अजेश ने बिना समय नष्ट करते हुए संबंधित कोर्स के लिए अपना नामांकन करवा लिया। महिलाओं के प्रभुत्व वाले इस पाठ्यक्रम में शामिल होने पर अजेश के मन में कई तरह की शंकाएं थीं, लेकिन परिजनों एवं दोस्तों द्वारा मिले समर्थन की वजह से उन्होंने बिना किसी भय के आगे बढ़ने का निश्चय किया।

एक ब्यूटीशियन की स्टीरियोटाइप छवि को तोड़ने एवं अपने परिवार को आर्थिक रूप से सहायता देने के सपने के साथ, अजेश ने प्रशिक्षण के दौरान आने वाली सभी चुनौतियों को डटकर सामना किया। उनके प्रशिक्षकों ने उन्हें ग्राहक संबंधी कौशल, व्यावसायिक कौशल एवं संचार कौशल के माध्यमों से इस तरह तैयार किया कि वे बाजार से संबंधित प्रवृत्तियों को आसानी से समझ सकें और उसके अनुरूप कार्य कर सकें।

अजेश आज एक ब्यूटी पार्लर में बतौर ब्यूटीशियन काम कर रहे हैं। अजेश न सिर्फ आज अपने परिवार की आर्थिक जिम्मेदारियों को निभा रहे हैं बल्कि अपने भाई का भी पूरा सहयोग कर रहे हैं।



अयान घोष, पश्चिम बंगाल

स्किल इंडिया के अंतर्गत अभियान दिव्यांगजनों के लिए कई तरह के विशेष पाठ्यक्रम उपलब्ध हैं।

पश्चिम बंगाल के रहने वाले अयान घोष जन्म से ही बोलने में अक्षम थे। किशोरावस्था में उन्हें सुनने की समस्याओं का भी सामना करना पड़ा। यही नहीं, अयान जब अपनी इन अक्षमताओं से जूझ रहे थे इसी बीच उनके माता-पिता की एक दुर्घटना में मृत्यु हो गई। जिसके बाद उनका पालन-पोषण उनके चाचा ने किया। हालाँकि इन सब के बावजूद वह

अपनी स्कूली शिक्षा को पूरी करने में सक्षम थे, लेकिन शारीरिक बाधाओं की वजह से वो उच्च शिक्षा हासिल नहीं कर पा रहे थे। इस दौरान अयान के सभी खर्चों का वहन उनके चाचा ही करते थे, लेकिन अयान को यह बात समझ आ चुकी थी कि जल्द ही उन्हें आर्थिक रूप से आत्मनिर्भर बनना होगा।

इसी बीच उनके चाचा के एक दोस्त ने उन्हें स्किल इंडिया मिशन के बारे में बताया कि कैसे यह अभियान दिव्यांगजनों के लिए भी कई तरह के विशेष पाठ्यक्रम उपलब्ध करवाता है। अयान ने जानकारी मिलने के बाद, एक भी दिन का समय नष्ट न करते हुए तत्काल अपने चाचा के साथ पीएमकेके केंद्र का दौरा किया।

अयान की विशेष आवश्यकताओं को पूरा करने के लिए तथा उन्हें परामर्श के लिए एक अनुवादक नियुक्त किया गया। एक घंटे की लंबी बातचीत के बाद, उन्होंने सिलाई मशीन ऑपरेटर की भूमिका के लिए अपना नामांकन करवाया। इस कोर्स ने उन्हें अपने कौशल एवं जीवन के प्रति आत्मविश्वास को बढ़ाने में बहुत मदद की। उनके सहयोगी शिक्षकों ने अपने धैर्य एवं संयम की मदद से उनकी विकलांगता को कौशल में बदलने में बहुत बड़ा रोल निभाया है।

आज अयान फ्रंटियर प्रोटेक्टिववियर प्राइवेट लिमिटेड के साथ काम करते हुए बहुत अच्छा वेतन प्राप्त कर रहे हैं।

“कोट- मैं हमेशा सामान्य बच्चों की तुलना में अपने आप को कम सक्षम मानता था, लेकिन पीएमकेके संस्थान का सहयोग मेरे लिए आंख खोल देने वाला अनुभव था।”



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Techiegigs – Bringing You Closer to a Successful Digital Marketing Career, With the world taking a big lead towards the digital revolution, the field of digital marketing has gained immense traction. It is evident that every company is attempting to get online and leverage its potentials to the maximum.

Consequentially, the opportunities in the digital marketing domain are tremendously growing, and it is only going to manifold in the coming years. This industry is reported to have a 12% average growth rate. And, India is one of the largest and fastest-growing markets for digital marketing.

Digital Marketing Program – Comprehensive. Cost-Effective. Opportunistic

Techiegigs is an educational platform that individually hold staunch stances in providing quality education to aspiring students. The management of Techiegigs is bringing a revolution in the field of digital marketing and digital education in India.

Techiegigs has been a part of this industry for 12 years and has an exemplary track record of training more than 150,000 students across the nation. Techiegigs is an educational platform that holds a credible place in the digital marketing sphere.

The comprehensive courses cover both basic and advanced aspects of digital marketing. Students learn through interactive online classes conducted by industry experts.

Post the completion of the course, the students will acquire an Entrepreneurship Training Certificate by Techiegigs and a globally recognized Digital Marketing Certificate, which is accredited by a global brand. Digital marketing courses that are backed by leading academic platform significantly increases the employability of the students.

Digital Marketing Course For Your Money's Worth

The employment market today has emerged to fiercely competitive. It is not about how big your degree sounds, it is entirely about how relevant it is to the business world. Today, you end-up spending over 8-10 lakhs on your MBA degree, and you land a job with a starting salary of 30,000 INR. Many other digital marketing courses force you to spend a lot of money but your salary stays the same. However, we offer courses at unbelievably economical prices that ensure you spend less in the beginning and gain more. With this collaboration, we envision to provide quality digital marketing training to people and help them succeed in the domain at a global level.

Expanding Our Education and Scope

Quality of education stands at the paramount of this venture. And we are looking out for experienced trainer partners who can match our vision. We are accepting both national and international trainers who can impart extensive knowledge and help students imbibe the right skill sets to make a successful career in the digital marketing landscape. By collaborating with leading trainers, we wish to expand the presence and scope of digital marketing and provide easy access to enter into this industry. The trainers who will collaborate with us will get a chance to get this wonderful course and highly recognized certification at an unbelievable price and their students will have an opportunity to get certified so that they can bag more job opportunities in the coming future.

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- Professional Blogger
- Social Media Expert
- PPC Manager
- Freelancer

Digital Marketing Course Prospects

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FICCI Skill Development Sector Leadership



Ms Nivruti Rai

Chair, FICCI Skill Development Committee
Country Head, Intel India



Mr. Vikramjit Singh Sahney

Co-Chair, FICCI Skill Development Committee
Chairman, SUN Group



Mr. Sanjay Shivnani

Co-Chair, FICCI Skill Development Committee
Joint President - Technical Education & HTU
Hindalco Industries Limited



Ms Shobha Mishra Ghosh

Sector Lead and Asst. Secretary
General, FICCI

Spectrum of Activities

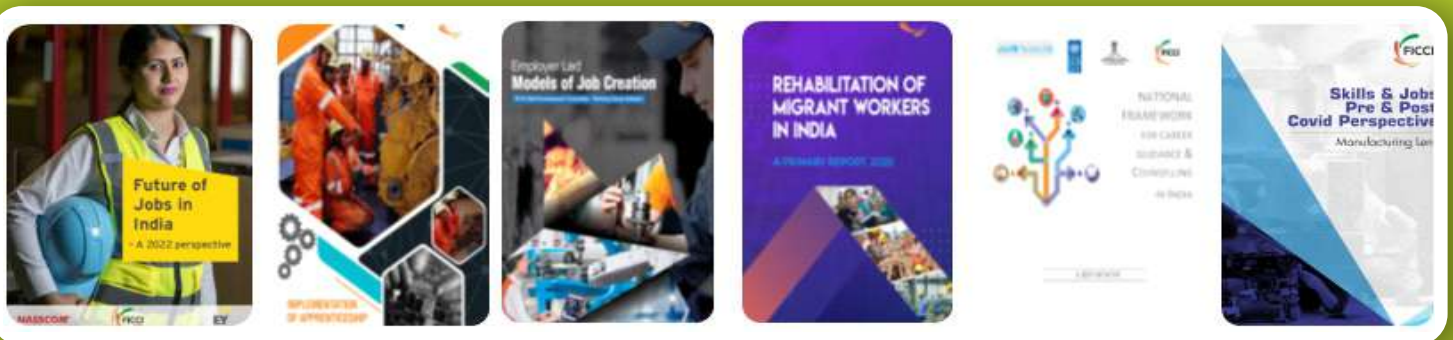


Policy & Advocacy

Key Representations And Areas Of Recommendations

S No.	Submitted (Ministry/Department)	Areas of Recommendations
1	Department of Industry Policy & Promotion, <i>MoCI, GoI</i>	Labour reforms
2	Ministry of Skill Development & Entrepreneurship, GoI, Niti Aayog, State Governments, Ministry of Labour and Employment, GoI	Future of Jobs in key five Emerging Sectors and policy recommendations
3	Ministry of Labour and Employment, <i>GoI</i> and Ministry of Skill Development & Entrepreneurship, GoI	Industry 4.0 related preparedness
5	Ministry of Labour and Employment, <i>GoI</i>	National Career Guidance Framework
6	Ministry of Skill Development & Entrepreneurship, GoI	Recommendations on Proposed guidelines of PMKVY 3.0
7	Ministry of Skill Development & Entrepreneurship, GoI	Fiscal & Non-Fiscal Recommendations during COVID -19 Lockdown Crisis:
8	Ministry of Labour and Employment, <i>GoI</i> , Ministry of Skill Development & Entrepreneurship, GoI, United Nations Development Program, and All India Council for Technical Education	Draft Framework and recommendations submitted for 'National Framework for Career Guidelines and Counseling'
9	Ministry of Skill Development & Entrepreneurship, GoI, Niti Aayog, Ministry of Labour and Employment, GoI	Rehabilitation of Migrant Workers in India
10	Ministry of Skill Development & Entrepreneurship, GoI, Niti Aayog, Ministry of Labour and Employment, GoI, Ministry of Textiles, GoI	Preparations for Future of Work/Skills in Manufacturing Sector

Thought Leadership



Future of Jobs: 2022

First empirical based Indian study to cover jobs in danger, jobs to be replaced and new emerging jobs. It covered recommendations for Government, Industry and Academia

Implementation of Apprenticeship in India

Journey of Apprenticeship Act, Success Stories, International Perspectives and Observation & Recommendations

Employer Led Models of Job Creation

Key Enablers of Indian Economy and Growth Drivers, Models of Employer Creation led by Innovators and Employers. It also covered unique models which could be replicated across india

Rehabilitation of Migrant Workers in India

Migration Data & International perspectives Immediate, Short & Long term recommendations for Government and Industry

National Framework for Career Guidance and Counselling in India

Career Guidance Terminologies, International & Indian Scenarios, Draft Policy Structure on Career Guidance & Counselling, Suggested Policy Integration Strategies and Quality Assurance

Skills & Jobs: Pre & Post Covid Perspective Manufacturing Lens

The report covers key skills which may emerge in select industries, it also touches upon new business models

Events & Programs

FICCI's Global Skills Summit

FICCI Skill Development Committee has been the pioneer to initiate India's first Global Skills Summit to create a platform, where Government, Industry, Academia, Sector Skill Councils, Training Partners and other stakeholders of skill ecosystem can come together to discuss, deliberate and build consensus for the future course of actions.

In the last 12 editions, we have engaged with more than 11000+ delegates, 750+ Indian and Global Organisations and 600+ Skilling Organisations. We have facilitated 100+ MoUs.



Virasat: The Heritage

FICCI is India's First Industry Chamber to take this initiative to promote Traditional Clusters in India. Over the last two editions FICCI has engaged with more than 70+ Traditional Clusters spread across 9 States. In the 2nd edition of the program focused on Showcasing North The Eastern States. FICCI has also initiated a Project to work with Fruit Cluster in Assam and run a pilot on select skills- Financial Literacy, Digital Literacy, Technology Integration,

Supply Chain Management & Packaging, etc.

Support Services & Advisory

DEPARTMENT FOR INTERNATIONAL DEPARTMENT (DFID): SKILLS FOR JOB

DFID's Skills for Jobs (SFJ) program's objective is to enhance the preparedness of both public and private sector entities to maximize the value proposition by providing DFID with resources in the form of progressive UK partners, technical assistance, and global expertise.

FICCI is supporting the program with Technical Assistance (TA), especially regarding industry outreach and project management and implementation.

FICCI team has also developed a comprehensive 360-degree communications strategy along with a targeted industry engagement plan. As part of various deliverables, FICCI has engaged with more than 350+ industry leaders since 2015. Apprenticeship and Future Skills have been core areas of engagement.

The project has been focussed on the following key sectors/areas:

- Aerospace & Aviation
- Banking Financial Services & Insurance
- Renewable Energy
- Construction and manufacturing.
- People with Disabilities



FICCI-SAMSUNG 'centre Of Excellence' For Career Counseling

FICCI and Ministry of Labour & Employment, Govt. of India have signed up for setting up Model Career Centre (MCC). FICCI and SAMSUNG have collaborated for setting up FICCI-SAMSUNG Centre of Excellence for Career Counselling in Greater Noida, UP with strategic partnership of Ministry of Labour & Employment, GoI under National Career Service. During the current pandemic, FICCI initiated a series KNOCKDOWN THE LOCKDOWN | UNLOCK YOUR POTENTIAL with YouTube live on "Career Scenario Post COVID-19" along With National Career Service under the FICCI's Centre of Excellence for Career Counselling activities

COECC: Knockdown The Lockdown | Unlock Your Potential

**KNOCKDOWN
THE LOCKDOWN
UNLOCK YOUR
POTENTIAL**

E.N.C.O.U.R.A.G.E
Employer Networks for Creating Opportunities and Utilising Resources for Gainful Employment

CAREER SCENARIO POST COVID-19

**YouTube
LIVE EVENTS**

Chairman's and CEOs from Sector Skill Councils



Mr. Anand K. Karth
Chairman, (DWSSC)



Mr. T. Rajkumar
Chairman, (TSC)



Mr. Mahipal
CEO, ESAC



Ranjit Madan
CEO, ESIC



Dr. J.V. Rao,
CEO, TSC



Mohit Soni
CEO, NSIC



Ajay Bhushan
Officiating CEO, IACC



Dr. Sandhya Chintala
Executive Director,
IT - IITD Sector Skills Council & VP

Dignitaries from Government



Prof. BP Sharma
Vice Chancellor, JGU



Ms. Sunita Saigal
Senior Advisor
MHRD, Govt



Dr. MP Poojari
Vice Chairman,
ANTE, Jammu, Govt



Dr. Shashi Bala
Director, NIPES



Dr. JS Rathore
Dean, VSKU



Mr. S.E. Singh
SOG(DM),
MHRD, Govt

Leaders



Mr. Harsh Singh
Senior Advisor, UNDP



Aparna Popal
Badminton Olympian, India



Rajeev Gulati,
Sr. Programme Officer &
IIT Technology Innovation Labs, India



Prof. S. Raghava Chari



Mr. Ajay Mehta
Vice President - Employer Business Development,
IACC, IITD (The Centre for Skill-Enhancement)



Dipankar Mahandru
Director - Government Affairs,
IACC, IITD, India

54 speakers
As
World of Work (WoW)
Mentors

FICCI ENGAGE™ (Employers Network for Generating Aspirational Gainful Employment)

FICCI's ENGAGE- Employers Network for Generating Aspirational Gainful Employment- is an initiative to bring together all the stakeholders and forge demand based partnerships for better employment opportunities. As a part of the program, FICCI engages with key stakeholders like State Governments, Industry, International Recruitment Agencies, etc.

Under ENGAGE initiative FICCI successfully organized three programs for Jharkhand Government

- 220+ National and International Industry Engagement
- 80+ B2B Meetings
- 10+ MoUs Signed
- 6 MoUs already operationalized

ASSESSMENT & CERTIFICATION

FICCI is designated as the National Level Assessment Body under the Govt. of India's SDIS-MES programs, Ministry of Skill Development & Entrepreneurship (MSDE), NCVT, Ministry of Textiles, State Skill Development Missions, CED-Gujarat, 6 Sector Skill Councils, and CSR Assessments with esteemed clients, across India. FICCI's assessment services are far larger objective and we strive to improve the employability of students leveraging FICCI's certificates which has unquestioned positioning among employers and industry. FICCI is the largest industry association in India bringing employers to connect as its biggest strength. We have successfully delivered more than 5 Lakh assessments till date in more than 25 states.

WORLD SKILLS 2019, KAZAN

WorldSkills conference was scheduled from 23-24th August 2019 and was attended by more than 1000 participants, which includes educators, ministers, government officials, leaders of business and industry, and youth. FICCI led the WorldSkills 2019, Kazan, India delegation in collaboration with Ministry of Skill Development & Entrepreneurship and National Skill Development Corporation.

Key Engagements at WorldSkills 2019, Kazan

- Meeting with Indian Ambassador to Russia
- Bilateral Meeting with WorldSkills Russia
- Multilateral Meeting on WorldSkills Junior Organised by WS Russia
- BRICS Skill Development Working Group (SDWG)
- Meeting with WorldSkills Museum Researcher Team, Asia, WorldSkills International



Exposure Visits

- International Skill Centre, Kazan
- The College of Tourism and Hotel Services, St Petersburg
- Academy of Digital Technologies (ADT), St Petersburg
- Proposed Steps for FICCI for WorldSkills in Shanghai 2020, China

Brics Future Skills Competition

FICCI is the secretariat for the BRICS Business Forum and has also been designated as the nodal agency by the Government of India to act as the technical secretariat for the BRICS Business Council.



- BRICS Skill Competition 2018-19 was focused on the areas like Cyber Security, Internet of Things, Data Analytics, Manufacturing & Engineering, and Transportation
- FICCI led Indian delegation and represent India in skills challenge with the support of MSDE and NSDC.
- The delegation comprises skill experts, contestants, representatives from state skill missions, training partners, and industry.

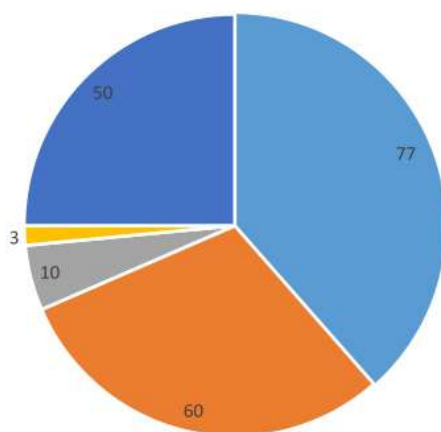


DWSSC Survey Report – Effects of lockdown on domestic workers

During the lockdown, as movement of every person got stopped in general, this affected the domestic workers as well. The domestic workers were asked not to report to work and the Govt. advised the employers to pay them for the lockdown period as well. In this respect DWSSC did a survey by contacting a random sample group of 200 workers of 8 states – Delhi, Maharashtra, Madhya Pradesh, Assam, West Bengal, Bihar, Jharkhand, Tamil Nadu, to get the answers of the following questions. This survey was done by DWSSC Training Team Members.

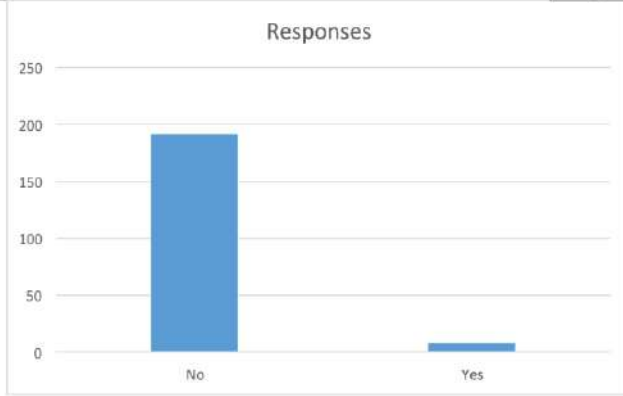
Questions asked during survey

Q.1 What major challenge are you facing due to lockdown?	Responses
Food arrangement	77
Money	60
Medicine	10
Water supply	3
No problem	50

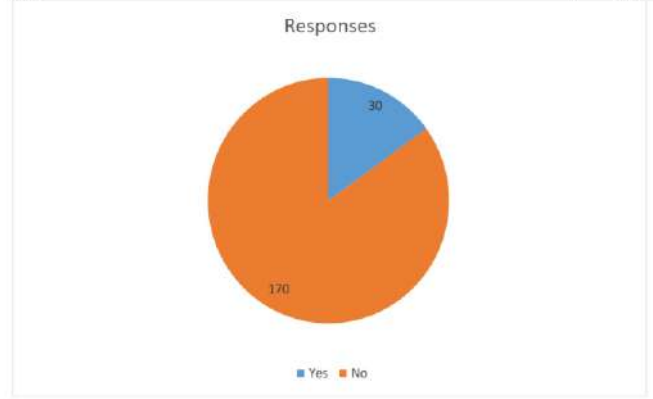


Food arrangement Money Medicine Water supply No problem

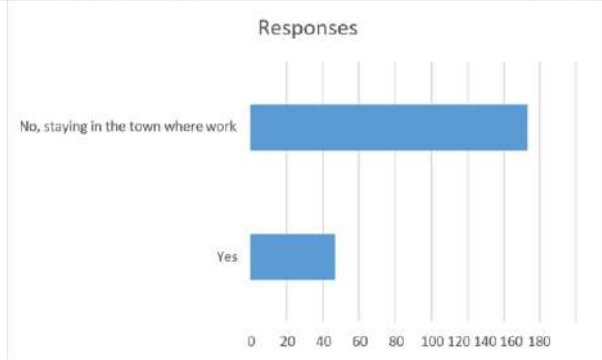
Q.2. Are you still going to work in households	Responses
No	192
Yes	8



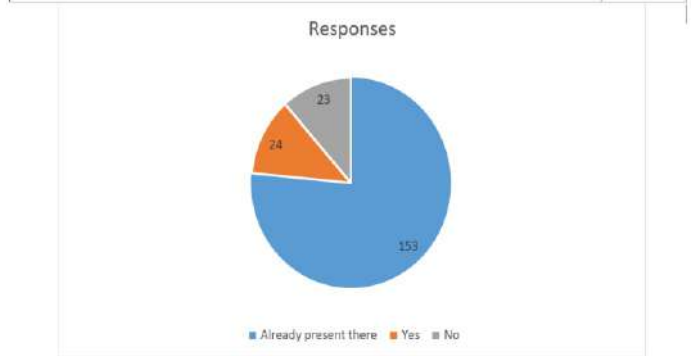
Q.3 Is employer paying for lockdown period, if not working	Responses
Yes	30
No	170



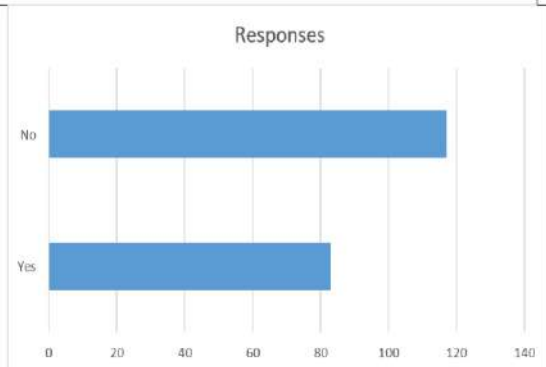
Q.4. Have you migrated to your native place due to lockdown?	Responses
Yes	47
No, staying in the town where work	153



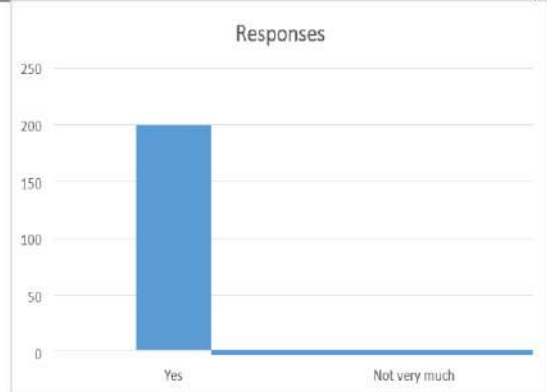
Q.5. Would you like to come back to the city where were you working, if migrated back?	Responses
Already present there	123
Yes	24
No	23



Q.6. Do you know the helpline numbers to avail help being provided by the Govt	Responses
Yes	83
No	117



Q.7 Are you aware about the precautions to be safe from COVID-19?	Responses
Yes	197
Not very much	3



Note- The calls were made to more than 800 domestic workers but majority of their phone numbers were switched off or not reachable. It may be possible that due to financial crunch the workers might have not recharged their phone numbers.

Conclusion – This data is just for the representation and may be differ if the larger group could have been contacted, yet the outcome of this survey is following –

1. 38% of the domestic workers mentioned that they are facing problem of arrangement of food as the stocks in the nearby shops are limited. Though not all but some also mentioned that they are facing problem in getting ration provided by Govt. as well.
2. 30% of the domestic workers told that they don't have enough money with them and this is the biggest challenge as they don't know how long they will be able to manage with that. The majority of them are those whose employers are not paying them for the lockdown period.
3. 25% of the workers say that they are not facing any such specific problem of food and majority of these workers are those who have returned back to their native place or whose employers are paying them salary of the lockdown period as well.
4. 96% of the domestic workers are not going to work during lockdown while only 4% are still working.
5. 85% domestic workers mentioned that their employers are not paying for the lockdown period while only 15% are being paid. The majority of the workers of big cities are being paid by their employers.
6. 23.5% of domestic workers migrated back to their native place as their spouse/ fathers were daily wage workers like painters, mason etc. These workers are majorly from the big cities. 76.5% workers are still staying in the cities/ towns where they work as they are living with their families.
7. Only 41.5% of the domestic workers were aware about the Govt. Helplines to avail the facilities being provided during the lockdown period.
Majority of the domestic workers (98.5%) are aware about the precautions should be taken to be safe from COVID-19.



Rubber industry occupies a huge space in the Indian economy and while the industry employee half million population of the country, there is a huge gap between skills available and skills demanded in the industry. There is an acute shortage of technically skilled manpower in the industry which is a major challenge in the productivity and growth of the sector. Keeping this in mind, Rubber Skill Development Council (RSDC) was launched by Sector Skill Council set up by All India Rubber Industries Association (AIRIA) and Automotive Tyre Manufacturers' Association (ATMA) in collaboration with the National Skill Development Corporation (NSDC) in the year 2016. RSDC operates under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE). The main objective of the organisation is to bridge the gap between the rubber industry and the availability of skilled labour.

RSDC till date have taken various steps towards its goals. As a sector skill council, we have developed 116 Qualification Packs for manufacturing job roles and 32 National Occupation Standards (NOS) for Natural Rubber Plantation Segment, which includes skill competency standards and qualification for each job role. We have even conducted Skill Gap Study across 21 states which helped us in understanding the skills-requirement of the rubber industry. We believe that it is our responsibility to facilitate the execution of Training of the trainers along with the candidates, about 950 trainers and 475 assessors have been trained by RSDC.

Another such initiative is our project **SAAMARTH** - Empowering Millions lives in Rubber, which was launched in November 2018. The project aims at skilling and reskilling of masses, in tyre industry and natural rubber plantation sector, and people employed in various rubber manufacturing units across the country. RSDC has successful reskilled and certified 1.5 Lac workforce in the rubber sector under the Recognition of Prior Learning (RPL) component of Pradhan Mantri Kaushal Vikas Yojana (PMKVY).

Under this project, RSDC's affiliated training partners have launched Mobile Skill Van across states, to increase the reach on ground particularly for the Job role of Tyre Service & Maintenance- Tyre Fitter, which is spread across the highways, villages, towns and cities. Instead of a class room training, these specially developed mobile skill vans are fitted with necessary equipment and manned by the trained staff to move across state and national highways, villages and towns are reaching out to the tyre mechanics across country to assess them on skills acquired and also certify them. Project SAAMARTH has been executed in 119 districts across 21 states with 40 mobile vans.



In a major drive to skill up tyre mechanics **Dr Mahendra Nath Pandey**, Hon'ble Minister for Skill Development & Entrepreneurship, Government of India, launched a pilot programme by flagging off two mobile skill vans at Varanasi in Aug, 2019, which has led to highly successful results in skilling tyre mechanics. He then flagged off as many as 18 mobile vans in Lucknow in December 2019. Along with this, a series of mobile vans were also flagged off by the state skill department dignitaries in the states like Kerala, Kolkata, Tamil Nadu, Assam and Meghalaya.

RSDC in addition to these projects, RSDC has signed MOU with 13 state governments along with National Backward Class Finance & Development Corporation and National Scheduled Caste Finance & Development Corporation. We aim at achieving more as the time comes.

PAINTS AND COATINGS SKILL COUNCIL



Paints and Coatings Skill Council (PCSC), a Mumbai based Sector Skill Council under NSDC, represents the Indian Paint Industry. PCSC has 20 Job Roles for various manufacturing and application jobs in the Paint industry. PCSC has completed over 1000 Short-Term Training (STT) for various State Skill Missions and Social Justice Development Corporations in many states in India. PCSC has also done over 40,000 RPLs all across India to empower Painters and Polishers with recognition and awareness on latest technologies, health, safety, environment and soft skills.

PCSC designed and released Covid 19 Safety Guidelines in Workplace in 9 languages to Paint Mfrs, Dealers and Painters. PCSC is also launching a video clip for painters. Painters will get a awareness certificate.

PCSC hosted a webinar, in collaboration with leading Tinting System manufacturers, for commencing operations of Tinting in retail outlets, post Covid, which was very well received by the industry.

- ❖ PCSC held several webinars on NAPS for industry partners through Indian Paint Association (IPA) and Indian Small-Scale Paint Association (ISSPA).
- ❖ We engage with our Training Partners and Assessment Partners on an ongoing basis through web meetings.
- ❖ We are gearing up to roll out online Training of Trainers (ToT) and Training of Assessor (ToA) courses.
- ❖ Plans are underway to offer select job roles through online platforms.

NSDC National Skill Development Corporation
 PAINTS AND COATINGS SKILL COUNCIL

IPA

COVID-19

points to remember

01 **Social distancing**
By maintaining at least 1 meter distance with anyone.

02 **Wear a mask**
Whenever you visit your house.

03 **Sanitise your hands**
before and after touching door knobs, hand brushes, your mobile, etc.

04 **Carry a sanitizer**
bottle with you always.

05 **Cough/Sneeze**
into a kerchief / tissue or into your elbow.

06 **Inquire**
before entering a premises, if anyone inside is or was a Covid-19 patient.

07 **Don't share**
your food, toys, mobile with anyone.

08 **Bathe first**
when you reach home and let them ask your family to stay away.

09 **Wash the clothes**
you wear for work, everyday!

10 **Wash hands**
frequently and thoroughly with soap and water.

11 **Avoid face touch**
unless you have just sanitised your hands.

12 **Follow guidelines**
strictly given by local authorities.

13 **Avoid physical contact**
and greet people without shaking hands.

14 **Stay home**
and avoid leaving yourself. Seek medical advice and don't go to work.

www.pcsc.in

Bridging Skill Gaps to Enable Employment

Paints and Coatings Skill Council offers certifications in Short-Term Training, Recognition of Prior Learning (RPL) and National Apprenticeship Promotion Scheme (NAPS) for select job roles.

For details log on to www.pcsc.in or write to us at info@pcsc.in

PAINTS AND COATINGS SKILL COUNCIL

PAINTS AND COATINGS SKILL COUNCIL

WEBINAR via zoom

Commencing Tinting Machine Operations Post Lockdown

EXPERT PANEL

Mr. VC Gupte
Consultant and Head,
Colour Business, AGS

Mr. Nasser Arivoli
Managing Director,
COROR India

Mr. Jagdish Acharya
(MODERATOR)
CFO, Paints & Coatings Skill Council

20th May 2020
11:00 AM - 12:15 PM

This webinar is aimed at sensitising the operators of the tinting machines in Paint retail outlets on precautions and maintenance steps to be taken prior to restarting operation after the long idle time caused by the lockdown. The Panelists will also provide guidelines for optimising tinting machine functioning - avoiding material wastage and ensuring smooth operations.

JOIN US *click here*



Success Stories: Life Sciences SSC engagement with lead innovation players against COVID-19

A major strength of LSSSDC has been its strong Industry connect. This is reflected in Industry involvement in every element of skilling chain—starting from QP, Curriculum, Content development, through Train the Trainer program, skilling and Apprenticeship, Assessment/certification, through to facilitating Placement. The initiatives cover both skilling for fresh hiring, as well assessment of existing workforce.

Over the span of past 5-6 years, since inception, the Council has established an enviable bond with cross section of Industry across Pharma, Bio Pharma, and Contract Research segments, covering both

SME and large companies. Significantly most of the IPA member companies (top 24 in Indian Industry) are closely involved with LSSSDC in various projects, with over 500 total number of Industry organisations associated with the Council. The Council is also closely involved with most of the organisations which are front runners in the current Pandemic battle.

The Council wishes to express its sincere thanks to all the major Associations in Life Sciences represented on its GB and giving unstinted support to it, and the numerous Industry organisations partnering it. In the current challenging situation posed by the Pandemic, the Council stands committed to providing firm support to the entire Life Sciences Industry, and especially to the organisations in the forefront in the ensuing battle against Covid19.



1. LSSSDC in association with Zydus Cadila HealthCare

Zydus Cadila is headquartered in Ahmedabad, India, and ranks 4th in the Indian pharmaceutical industry. The group has manufacturing sites and research facilities spread across five states of Gujarat, Maharashtra, Goa, Himachal Pradesh and Sikkim in India and in the US and Brazil. Zydus' global business has a strong presence in the regulated markets of the US, Europe (France and Spain) and in the high profile markets of Latin America and South Africa. It is also present in a big way in 25 other emerging markets worldwide.

Zydus Cadila is one of the frontline warrior to produce the medicines which are in demand to fight against the Covid-19 and other diseases. Zydus Cadila has ramped up its capacity for manufacturing hydroxychloroquine (or HCQ) by nearly 10 times since the outbreak of Covid-19. India manufactures 70% of the world's supply of hydroxychloroquine – Zydus and Ipca Labs being the two biggest players. Earlier, Zydus used to manufacture 2-4 tonnes API every month for domestic supply as well as exports but within April month itself they have met their increased domestic target of 20 tonnes API or 10 crore tablets. The target for the month of May is 30 tonnes API or 15 crore tablets, which they we will comfortably achieve.

More recently, after ICMR rejected Rapid Testing Kits imported from China etc, the Elisa Testing kits have been approved by Council, which will be produced by Zydus. This further entrenches Zydus in the war against Covid 19.

Zydus Cadila is spearheading the skill development mission in collaboration with LSSSDC in Gujarat and other states. Zydus has been running skill development programs in PMKVY, NAPS, NSFDC since 2019. In the last one year Zydus have worked very closely with LSSSDC and have trained more than 800 candidates and have absorbed 100% candidates who have completed these programs successfully i.e. candidates from PMKVY, NAPS and NSFDC since 2019 till date. The Candidates are utilized as machine operator, production chemist, manufacturing assistant etc job roles in manufacturing of drugs. LSSSDC will continue to support Zydus by providing them Industry ready candidates as apprentices to enhance their manufacturing capacity of Hydroxy Chloroquine.

Zydus is one of the most committed and active partner of LSSSDC. As token of the strengthening Partnership, Zydus hosted LSSSDCs last Governing Body meeting at its Corporate Office in Ahmedabad on February 26. Mr Shervil Patel, VCM, Zydus and top leadership of Zydus were present, and Team Zydus shared outcome of 2019/20 skilling interactions with LSSSDC, and plans for 2020/21.

Zydus will keep contributing towards skill development by actively participating and running different skill development schemes and trainings and take the skilled candidates on LSSSDC job roles like Machine Operator and Production chemist etc. for ongoing as well as future manufacturing of drugs.



2. LSSSDC in association with Cadila Pharmaceuticals Ltd

Cadila Pharmaceuticals Ltd. is one of the largest privately-held pharmaceutical companies in India. Over the past six decades, Cadila has been developing and manufacturing affordable medicines for patients around the world. Their innovation-led drug discovery processes ensures the health and well-being of people around the world. Cadila's enhanced investment in innovation and a strong track record in research and development have produced medical miracles that have changed lives and made a profound impact on real life.

Cadila Pharma was one of the very initial partners of LSSSDC in the state of Gujarat. Cadila Pharma has been doing skill development in life sciences job roles like MSR, machine operator and Production chemist in collaboration with LSSSDC since the last few years. Also Cadila has been one of the active industry partners in Skill India Mission, who has engaged more than 100 LSSSDC certified skill professionals under the NAPs, Govt. of India in its various manufacturing units across the country & as well the Cadila has run Recognition of prior learning (RPL) scheme of LSSSDC very successfully, in which LSSSDC has upskilled & certified more than 600 existing workforces of its various plants.

At a time when companies and research organizations across the world are racing to find a cure for Covid-19 pandemic, Ahmedabad based Cadila Pharmaceuticals, in partnership with India's premier

research organization Council of Scientific and Industrial Research (CSIR), in on its way to be on the path of a major breakthrough. After successful testing on four SARS-CoV-2 patients, including one critically ill, the Phase III clinical trials for the immunomodulator, Sepsivac, are underway. And if everything goes as planned, the immunomodulator will be out in the market in less than two months. LSSSDC being a partner in Skill Development with Cadila pharmaceuticals, we are committed to support in every possible way to Cadila pharma in fulfilling their requirement of Industry ready candidates for their manufacturing facility now and in future.

3. LSSSDC in association with Biocon Pharmaceutical & Syngene

Bengaluru based biotech major Biocon, is working to repurpose their novel monoclonal antibody “Itolizumab” (currently used for psoriasis) to treat the complications caused by Covid-19. Parallely, Biocon has licenced “Cytosorb” which has been approved by USFDA for emergency treatment of Covid-19. Biocon expects that use of “Cytosorb” will help in bringing down the mortality rate in Covid-19 cases. Additionally, Biocon’s subsidiary Syngene International is developing a PCR-based diagnostic cum serological antibody testing kit to identify the real number of people in population who came in contact of a Covid-19 virus as there are a number of people who did not show any symptom and recovered from Covid-19.



Biocon and Syngene both are leading Industry partners with LSSSDC in PMKVY RPL BICE program where a good number of existing employees of Biocon and Syngene have been assessed and certified for their Skills based on National Occupational Standards. Biocon and Syngene participated in the program to ensure the quality of skills for their existing workforce. Enclosed three Certificates released in Feb, March and April month.

A total of 2565 number of candidates from Biocon and Syngene have been assessed under RPL till date. More are expected to be assessed and certified this year, and plans are afoot to support them in Apprenticeship as well

4. LSSSDC in association with Glenmark Pharmaceutical

Here is yet another indication of innovation to successfully treat Covid-19, Mumbai based Glenmark Pharmaceuticals has developed anti-retroviral drug “Favipiravir” and has got approval from DCGI (Indian Drug Regulator) for its clinical trial to assess the product in around 150 Covid-19 patients with mild to moderate infection. Up on successful trial “Favipiravir” could become a potential treatment for Covid-19 patients.

Glenmark is a lead Industry partner with LSSSDC since its inception- and has already got its PAN India manufacturing plant based employees assessed and certified by LSSSDC in year 17-20 to ensure the skill standards of its employees at par to national occupational standards. The last batch assessed was in early of March 2020 (batch ID 169590) at Goa plant for which the certificates will be generated post normalcy from Skill India Portal. Glenmark has also currently engaged 50 apprentices under LSSSDC's optional trades, 43 apprentices out of them are at its Goa plants and rest 7 apprentices at its Aurangabad plant.

5. LSSSDC in association with Serum Institute of India

Pune based, Serum Institute of India is in advanced stage of manufacturing a vaccine for COVID-19 in partnership with Oxford University, which is undergoing human trial.

Adar Poonawalla, CEO of Serum Institute of India, has shared that production is being started so that the vaccine can be made available for use as soon as the trials are successfully concluded. Serum have recently partnered with Mylab and will be ramping up the production of COVID-19 testing kits, taking it from 1.5 lakh units per week to 20 lakh units per week. To reduce dependency on imported products to manufacture testing kits in association with Mylabs, they have additionally partnered with Syngene International for this purpose.

LSSSDC has supported Serum Institute of India Pvt Limited through NAPS at their Pune Facility in job roles like Manufacturing Assistant, through a Pune based NSDC accredited TPA (Yashaswi Academy for Skills)). More than 50 plus trainees are undergoing training at the facility of Serum Institute of India Pvt Limited.

6. LSSSDC in association with Strides Pharma Science Limited (Strides)

Strides Pharma Science Limited (Strides), a global pharmaceutical company has recently announced that it has developed and commercialized Favipiravir Antiviral tablets. The product is a generic version of Avigan® of Toyama Chemical, Japan. Favipiravir is an antiviral medication that was initially developed to treat influenza in Japan. In February 2020, post the outbreak of Novel Coronavirus (Covid-19), Favipiravir was studied in China and several other countries as an experimental treatment of Covid-19. The drug has demonstrated positive outcomes, including a reduction in the duration of Covid-19 and improved lung conditions for the patients. Strides have developed Favipiravir tablets in 400mg and 200mg strengths for convenient dosage administration. The product is currently being exported to GCC countries to treat patients under their treatment program for Covid-19. Strides will also immediately apply to Indian Drug Authorities to commence necessary studies and make the drug available to Indian patients expeditiously.

Dr. R Ananthanarayanan, CEO and Managing Director, stated "We are pleased to be the First Indian Company to develop and commercially launch Favipiravir tablets for the global markets. This development reinforces our commitment to play a substantial role in society by bringing affordable and quality healthcare to millions of people around the globe. Favipiravir has already demonstrated positive outcomes in several studies on Covid-19 patients, and we are hopeful that the treatment regime with

Favipiravir would brace up our fight against this virus. He further added, "Favipiravir is a complex drug to make, while we are manufacturing the tablets in-house, we are also excited to partner with the API manufacturer such that our supply chain remains secured up to the key starting material."

Strides Pharma Life Sciences is also associated with LSSSDC as an Industry partner, in the promotion of Skill Development initiative of Govt of India. LSSSDC is supporting Strides through both Apprenticeship and RPL. Strides Pharma hired 16 Apprentices at their unit in Bangaluru, Karnataka under 'Machine operator' Job role under NON-NAPS category and is planning to take atleast the same number at its Puducherry Site under NAPS Scheme. Currently, more than 300+ Employees of Strides have been certified by the Life Sciences SSC (LSSSDC) under the PMKVY RPL -4 BICE Scheme of Govt of India in Various job roles of LSSSDC.

LSSSDC to continue to support Strides with increased numbers in RPL and Apprenticeship

7. LSSSDC in association with IPCA

IpcA is a fully-integrated Indian pharmaceutical company manufacturing over 350 formulations and 80 APIs for various therapeutic segments. It is one of the world's largest manufacturers and suppliers of over a dozen APIs, including Hydroxy Chloroquine.

LSSSDC has been working closely with IPCA management to assess and certify its workforce. During 2019/20, a total of 2166 assessment were completed under RPL (Best in Class Employers) initiative of GOI. This was across the various verticals of manufacturing, QC and packaging etc. at the various IPCA plants PAN India. There are plans afoot to engage further in RPL, as also Apprenticeship—during the coming year.



Dr. Mahendra Nath Pandey ✓

@DrMNPandeyMP



कोरोना के खिलाफ जारी निर्णायक जंग में @LifesciencesSSC द्वारा प्रमाणित कौशल प्राप्त पेशेवर IPCA एवं Zydus जैसी अग्रणी कंपनियों से जुड़कर पूरी प्रतिबद्धता के साथ #Covid_19 की दवाओं का निर्माण कर रहे हैं। स्वास्थ्य सुरक्षा की पूर्ति कर रहे इन सभी कर्मयोद्धाओं का हृदय से अभिनंदन।

1. India Livelihood Webinar By SCPwD

The world is presently facing an unprecedented health emergency resulting from Covid 19 pandemic which has also had its adverse effect on economic lives of the people. It is estimated that in India alone around 110 Million People have become unemployed in the last couple of months., In the present 'New Reality' we know that it is the marginalized communities that will bear the brunt of this effect and among them, persons with disability (PwD) will be the most disadvantaged as their issues are much more complex thereby making it difficult for them to adapt to the altered way of life. Therefore, there is an urgency to collectively address this issue by identifying foreseeable problems and working with all the stakeholders to find new ways to address the emerging challenges.

Skill Council for Persons with Disability in partnership with Dr Reddy's Foundation has organized INDIA LIVELIHOODS WEBINAR on "Working for an inclusive society in the present new reality" in 3 series.

Locomotor Disability

on 10th June, Wednesday (3:00 PM) – Part 1

2. SCPwD's webinar for PIAs under DDUGKY



To spread the awareness about Skill Training of Persons with Disability DDUGKY in association with Skill Council for Persons with Disability organized a live webinar for PIAs on Road to Inclusion – Sambhavna Vaastavikta Tak : Ek Pahal on 22nd May 2020.

3. SCPwD's Webinar on career scenario post COVID19



KNOCKDOWN THE LOCKDOWN UNLOCK YOUR POTENTIAL, By following this slogan Skill Council for Persons with Disability has partnered with Federation of Indian Chambers of Commerce & Industry (FICCI) and organized a Webinar on career scenario post COVID19 which is focused on Diversity & Inclusion on 20th May 2020.

4. Free Counselling by SCPwD to Persons with Disability and their Parents

WE ARE WITH YOU, By following this slogan, Skill Council for Persons with Disability (SCPwD) offers free counselling support to PwD or their parents for mental health and well being to mitigate the anxiety of Covid 19 for Persons with Disability. It is an initiatives taken by Skill Council for Persons with Disability (SCPwD) to raise awareness about CORONA VIRUS. Persons with Speech & Hearing Impairment may also contact as Counselors with Sign Language Interpretation are also available in this free counselling support.

दिव्यांग व्यक्तियों द्वारा COVID-19 की चुनौतियों का सामना करने के लिए

SCPwD
दिव्यांग व्यक्तियों के लिए कौशल परिषद्
Skill Council for Persons with Disability

की ओर से दिव्यांगजन और उनके माता-पिता के लिए मानसिक स्वास्थ्य और सेहत हेतु मुफ्त परामर्श

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"हम हैं आपके साथ"

दिव्यांग व्यक्तियों के लिए कौशल परिषद् द्वारा कोरोना वायरस के बारे में जगत्भर स्तर पर मुफ्त परामर्श

CIIL
Confederation of Indian Industry
125 Years: 1995-2020

इस पहलू का समर्थन करते हैं।

www.scpwd.in @scpwd

5. E-book on Basic Prevention Measures from COVID-19

As a precautionary measure for the Coronavirus outbreak, Skill Council for Persons with Disability has created an eBook for Basic Prevention Measures. The E-book is available in English and Hindi.

SCPwD
दिव्यांग व्यक्तियों के लिए कौशल परिषद्
Skill Council for Persons with Disability

HOW TO PROTECT YOURSELF FROM CORONAVIRUS DISEASE (COVID-19)

What is coronavirus disease 2019?

Coronavirus disease 2019 (COVID-19) is a respiratory illness that can spread from person to person. The virus that causes COVID-19 is a novel coronavirus that was first identified during an investigation into an outbreak in Wuhan, China.

Can I get COVID-19?

Yes, COVID-19 is spreading from person to person in parts of the world. Risk of infection from the virus that causes COVID-19 is higher for people who are close contacts of someone known to have COVID-19, for example healthcare workers, or household members. Other people at higher risk for infection are those who live in or have recently been in an area with ongoing spread of COVID-19.

*Content source:
 • International SOS (https://www.internationalsos.com/~/media/eng/press)
 • CDC - Center for Disease Control & Prevention, US (https://www.cdc.gov/coronavirus/2019-ncov/)

SCPwD
दिव्यांग व्यक्तियों के लिए कौशल परिषद्
Skill Council for Persons with Disability

कोरोना वायरस (कोविड -19) से सुरक्षा सम्बंधित महत्वपूर्ण जानकारी

कोरोना वायरस 2019 क्या है?

कोरोना वायरस 2019 (COVID-19) एक साधारण (सामान्य) की बीमारी है जो एक व्यक्ति से दूसरे व्यक्ति में फैल सकती है। सीओवीडी-19 का कारण बनने वाला वायरस एक नया वायरस है जिसे पहली बार चीन के वुहान में एक जगह की जांच के दौरान पहचाना गया था।

क्या मुझे COVID-19 हो सकता है ?

COVID-19 दुनिया के कुछ हिस्सों में एक व्यक्ति से दूसरे व्यक्ति में फैल रहा है। COVID-19 के कारण बनने वाले वायरस से संक्रमण का जोखिम उन लोगों के लिए अधिक है, जो COVID-19 से संलग्न किसी परिचित व्यक्ति के संपर्क में हैं, उदाहरण के लिए स्वास्थ्य कर्मी, या घर के सदस्य। संक्रमण के लिए अन्य जोखिम वाले अन्य लोग वे हैं जो इन क्षेत्रों में COVID-19 के साथ रहे पसल वाले क्षेत्रों में हैं।

*Content source:
 • International SOS (https://www.internationalsos.com/~/media/eng/press)
 • CDC - Center for Disease Control & Prevention, US (https://www.cdc.gov/coronavirus/2019-ncov/)

Management & Entrepreneurship and Professional Skills Council

Success Stories

Training of Master Trainer (ToMT) Program

This program aims to build the capacity of quality Master Trainers who will further benefit the ecosystem in creating a pool of Trainers. In the past 4 years, MEPSC has been associated with stalwarts of the Industry like Bosch, Larsen & Toubro, Chanakya IAS Academy and CSC e-Governance to name a few and has certified more than **260 Master Trainers** so far across India. With an increasing number of trainers, it becomes necessary to have equally trained and qualified assessors to assess them. Being said so, MEPSC organised a **workshop cum training in collaboration with Singapore Polytechnic to create a pool of both the Master Trainers and Master Assessors.**

In these unprecedented times and challenges, team MEPSC found the opportunity to learn virtually and optimally utilise the digital world. Marking these words, **MEPSC collaborated with AAMC to roll out the Dual Certification Program on the Indian Master Trainer Program** aligned to National Qualification Standards (MEP/Q2602) and the Qualification Trainer (TVETC001) from IST Australia.

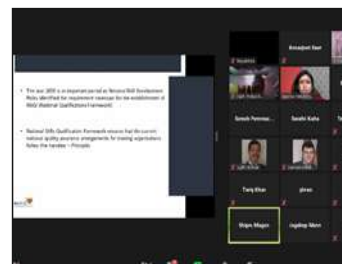
MEPSC has also commenced conducting the **E-ToMT programs** as well with the use of virtual platforms to keep the pace of learning going on in these new normal times.



ToMT Program | Bosch | Bengaluru



ToMT- ToMA | Singapore Polytechnic
New Delhi



E-ToMT Program | May 2020



Acharya Dual Certification Program
April 2020

Training of Trainers (ToT) Program

To enhance employability on the Indian workforce and gainful engagement for dropouts, it's important to have a pool of trainers who can do the rightful handholding of the youth - A ToT program rightfully explains its need.

MEPSC has conducted many ToT programs PAN India and has **certified 2536 trainers** so far in both the Management and Security sectors. This journey is incomplete without mentioning the Industry Partners who have been associated with us for a long time and has worked with us shoulder to shoulder to take the Skill Baton further namely Central Investigation & Security Services (CISS), RAXA Security, Orion Edutech to name a few.

MEPSC has also collaborated with State Governments like the Department of Technical Education, Uttarakhand Skill Development Society to train the Industrial Training Institutes (ITI) Staff under Uttarakhand Workforce Development Project (UKWDP).

Now in the COVID situation, MEPSC has spread its wings in the digital arena as well by commencing the online ToTs in both the management and security sectors.



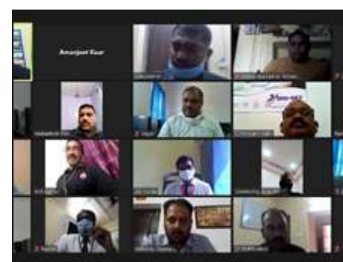
Security ToT | Bengaluru



Management ToT | UKWDP Project Dehradun



Management ToT | Indore



Security ToT | Online | D1 Fortification

Training of Assessors (ToA) Program

With qualified trainers, it becomes equally important to have a set of Assessors who can maintain and assure the quality of the trainers in the Skilling Ecosystem. With this idea of quality assurance, MEPSC has conducted many ToA programs and has certified 1333 Assessors so far.



ToA | Gurugram



ToA | Telangana

English, Employability & Entrepreneurship (EEE) Program

To enhance the employability potential, the Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Council (NSDC) amended the Entrepreneurship & Employability curriculum and embedded the English module into the vocational training, thus introducing the EEE Program in 2019. MEPSC is envisaged to be nodal body for the implementation of EEE modalities that includes the development of course curriculum, training, assessment & certification.

The beauty of this program lies in the use of a virtual platform for imparting the training to the candidates. The EEE - Learning Management system (LMS) leveraged e-learning content developed by MEPSC has already created a capacity of 388 Trainers and 13 Master Trainers in the skilling ecosystem across India.



EEE Program | Vishakhapatnam



EEE Program | Delhi

Recognition of Prior Learning (RPL) Program

Recognition of Prior Learning commonly known as RPL, largely refers to an assessment process used to evaluate a person's existing skill sets, knowledge and experience gained either by formal, non-formal or informal learning. These trainings enhance the employability opportunities of an individual and provide opportunities for reducing inequalities based on privileging certain forms of knowledge over others.

MEPSC has enrolled 358,513 beneficiaries under Management and Security Sector so far. Please find the bifurcation below:

RPL 1 and 2

Management: 131205

Security: 13111

RPL 4

Management: 3884

Security: 210313



RPL Program | Telangana



RPL Program | Andhra Pradesh



RPL Program | Home Guards

In the wake of boosting the morale of the Home Guards and Special Police Officers to fight the pandemic situation and make them aware about the new security techniques in the Industry, a special RPL Project was conducted by MEPSC in association with Olive Heritage in March 2020 at Gurugram.

Collaboration with Industry Giants

MEPSC has always believed in the core values of Skill Mission and to achieve the milestone, we have collaborated with many stalwarts of the Education Industry who equally acknowledge and cherish the dream of Skilled India.

We have been **associated with Cambridge Press University** to provide enriching content for EEE Program for better outreach to the skilling community at large. We have **collaborated with Young Women's Christian Association (YWCA)** to support their skilling initiative and provide job opportunities to students.

MEPSC signed **Memorandum of Understanding (MoU) with the first skill University of Security courses in India- Raksha Shakti University, Gujarat.** The signing ceremony was held at Raksha University, Gujarat in Nov 2019. This collaboration aims to bring BVOC, MVOC and Apprenticeship opportunities for the youths.

In Oct 2019, MEPSC **collaborated with Department of Technical Education, Uttarakhand Skill Development Society** to implement pilot convergence programme on English, Employability and Entrepreneurial mindset in various Polytechnics and IT Centres across the state.

MEPSC extended its outreach internationally, when we signed an **MOU with XtraMix Group from Abu Dhabi, UAE** for the training of International Trainers on RPL mode. MEPSC conducted a three days RPL intervention on Platform skills for these trainers in December 2019 at Abu Dhabi.

MEPSC has **collaborated with Central University of Kerala and 4 other Universities across India in June 2020 for implementation of B. Voc Programs** and provide industry-relevant skills to the youth.



MEPSC- Cambridge Press University
Delhi



MEPSC- Raksha Shakti University
Gujarat



MEPSC - YWCA | Delhi



MEPSC- Uttarakhand Skill
Development Society



MEPSC - XtraMix | Delhi

Job Fairs and Career Conclave

Rozgarmela aka Job Fair is a platform or an interface between the training providers, employers and the job seekers where expectations of all the stakeholders are captured, thus facilitating an effective placement support.

MEPSC has been a part of many such job fairs at Madhya Pradesh, Odisha and Gujarat creating awareness among the youth about the Skill India Program and providing them job opportunities in both Management and Security Sector.



Job Fair | Odisha



Job Fair | Gujarat

The career conclave is the culmination of a career guidance and counselling programme that the Delhi government had launched for students, which includes online counselling as well as one-to-one guidance. The participants were divided into groups of about 20 each to spend time at a particular stall. The stalls which showcased various vocational courses attracted a lot of students, where they were introduced to various skill-enhancing courses that would help them in getting employed.

MEPSC has been an active member of this conclave for past 3 years.



3rd Career Conclave | Thyagraj Stadium

Awards and Accolades

Adding another feather in its cap, **MEPSC has been conferred with “two Skoch Awards – Skoch Order of Merit and Skoch Silver Award”** under Innovation in Skilling Category for its English, Employability and Entrepreneurship (EEE) module. The awards were conferred during a sterling event held at New Delhi on 11 Jan 2020. Skoch Award, instituted in 2003, is acknowledged as the highest civilian honour in the country conferred by an independent Organisation.



Skoch Order of Merit



Skoch Silver Award

As they say, hard work pays off – it truly did when Col. Anil Kumar Pokhriyal, CEO, MEPSC was bestowed with the Skill Leadership Gold 2020 Award by Foresight Society of Human Resources and Development. The award ceremony was held at New Delhi on 16 Feb 2020.



Skill Leadership Award

Online Orientation of Master Trainers – Larsen & Toubro:

To orient the previously certified Master Trainers on 'how to deliver the session online', MEPSC has conducted a 2-day Orientation program for the Master Trainers of Larsen & Toubro. In this, trainers were apprised about the online platforms and how to make those effective and engaging at the same time for the candidates.



Online assessments of RPL Batches: Indian Army (DIAV):

MEPSC conducted online assessments for 70 soldiers from Indian Army who have undergone RPL for acquiring an NSQF Certification, but were not able to undergo assessment due to COVID lockdown. Theory assessment was conducted in auto proctoring mode and practical assessments were conducted via video call.



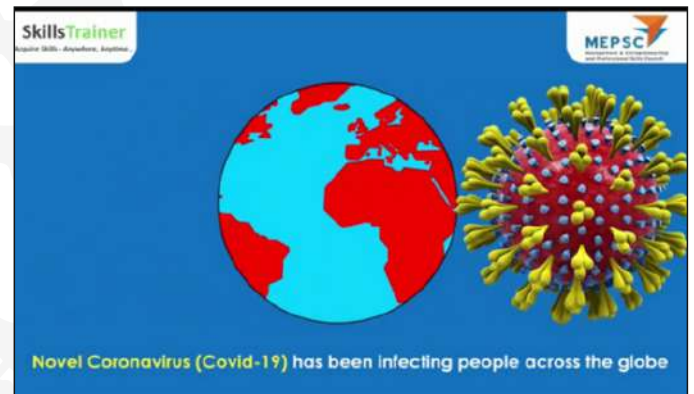
Webinar on Role of NAPS in Security and Management Industries



In order to create awareness and benefit of National Apprenticeship Promotion Scheme (NAPS) in the Security and Management Service Industries, team MEPSC conducted two Webinars in May 2020. These were very engaging session wherein participants were equally involved in asking questions and sharing their thoughts on the role and advantage of this scheme in their domain.

COVID-19 Awareness Video

Being responsible citizens of India, Team MEPSC felt that it's their bounded duty to create awareness among our citizens and hence MEPSC curated an informatory video on COVID-19 in association with Unifiers Social Ventures Pvt. Ltd. This small video gives a vast amount of information on the symptoms and preventive measures of COVID-19.





Jharkhand Skill Development Mission Society



(Higher, Technical Education and Skill Development Department)
Govt. of Jharkhand



हुनर के रंग, जीवन में रंग

झारखण्ड कौशल विकास मिशन सोसाईटी

(उच्च, तकनीकी शिक्षा एवं कौशल विकास विभाग)

झारखण्ड सरकार



Future Plans of Jharkhand Skill Development Mission Society

We have a continuous ongoing dialogue with multiple stakeholders to ensure our skilling interventions are ready to address the emerging opportunities in the state. JSDMS is striving to build partnerships from international to state level to build capacities to Skill at Scale with quality outcomes. Some of the initiatives being planned are setting up Skill University, UK Skills tie up, instituting RPL at a macro level, establishing Migration Support Centres in our high volume migration corridors, setting up the Centres of Excellence as part of the ITE Singapore MoU and maximizing the potential laid out by the various Industrial policies in the state. Details of the above mentioned interventions as follows:

1. Skill University

A novel initiative by the state government to foster research and development in the domain of skill development.

Government of Jharkhand plans to set up a 'Skill University' in the State to provide a roadmap for higher education and research in the domain of skill development. The University will provide B.Voc and M.Voc courses and will align with the industry's needs while providing an opportunity of lateral movement between education and Industry experience

2. UK Skills

Preparing the state's youth for the ever-growing elderly and child care segment. Government of Jharkhand and UK Skills are set to impart specialized training on Elderly and Child Care courses, which shall be aligned as per international standards. This initiative is bound to generate multifarious opportunities for the state's youth aiding them for international job opportunities as well

3. Recognition Of Prior Learning (RPL)

The RPL programme, formulated by JSDMS is for those youngsters who have been exposed to jobs without any formalized training or skill development. The key intent of the innovative RPL programme is to upskill/ re-skill such youth in a way that it enhances their productivity and core domain expertise, enabling them to move up in their job ladder or achieve self-employment or entrepreneurship. This programme is administered through the various SSCs in the following domains:

- a. Rubber
- b. Furniture & Fittings
- c. Iron & Steel
- d. Telecommunications, Instrumentation & Surveillance
- e. Domestic Water
- f. Logistics
- g. Handicraft

4. Migration Support Centres

Migration Support Centre will assist placed trainees of JSDMS migrating from native for better employment prospects.

MSCs would offer counselling, access to information, acclimatization support and targeted services to vulnerable displaced workers. MSCs are being setup outside the state where a large number of JSDMS trainees have been placed

5. ITE Singapore

In order to create world class training facilities and create better employment opportunities Government of Jharkhand is in the process of setting up Center of Excellence (CoE) in partnership with ITEES Singapore. The Project will be executed in two phases – the Brown field to be implemented in ITI Hehal and the Green field in Pundag

6. Industrial Policies Overview

As part of the first Global Investor's Summit, held in 2017 in Ranchi, a comprehensive list of Industry led policies aimed at fostering investment and employment was created. These policies cover a wide spectrum of the state's focal strengths such as Textile, Mining, Auto manufacturing etc, while also preparing for emergent opportunities, such as Footwear, Film, IT/ ITeS industries. It is a constant endeavour by JSDMS to try and increase training and placement footprint across as many as possible of these high priority domains in the coming future.

14 key state industry domains

1. Agri, Food and Feed Processing
2. Education & Skill Development
3. Energy & Renewable Energy
4. Healthcare & Medical Education
5. IT/ ITeS Development
6. Mines & Minerals
7. Tourism & Entertainment
8. Auto mobile and Auto Component
9. Electronic System Design & Manufacturing
10. Export Promotion
11. Industrial Development
12. Micro Small and Medium Enterprises
13. Textile Apparel Footwear
14. Urban Development

Skill Talk



Dr. Mahendra Nath Pandey
Hon'ble Minister
Ministry of Skill Development &
Entrepreneurship
Government of India

There will be significant focus on reskilling and upskilling : India Skill Development Minister

Skill development and new models of learning will be central to the recovery post-COVID-19, according to Minister for Skill Development and Entrepreneurship of India Mahendra Nath Pandey.

Mahendra Nath Pandey is an Indian politician who is the current Minister for Skill Development and Entrepreneurship of India and Member of Lok Sabha for Chandauli since 2014. He has also served as Union Minister of State for the Ministry of Human Resource Development between 2016 and 2017.

In an interaction with People Matters, the Minister shares his thoughts on the current economic scenario due to COVID-19. The economy has come to a standstill because of this current pandemic, with millions of job losses and laborers returning to their homes are an alarming situation and what is the government doing to keep things under control.

You have been the HRD Minister in the past and are now handling the Ministry for Skill Development and Entrepreneurship. How has the journey been so far? What were some of your significant challenges and achievements?

While the Ministry of Human Resource Development is focussed on the education of India's citizens, the Ministry of Skill Development is focussed on empowering the youth with skill sets towards being gainfully employed and contributing to the economic growth of the country.

MSDE primarily drives the Skill India Mission that was launched by the Honorable Prime Minister, Shri Narendra Modi, and was designed to help India's youth achieve their full potential, hone their skills, and help in the economic development of the nation. The journey so far has been full of different functions towards creating an employable and stronger workforce. We have revamped many initiatives from policies for skill development and entrepreneurship, to the Apprenticeship Act and the programs for skilling, upskilling and reskilling of the nation's workforce.

Significant achievements include:

- Over 1 crore youth join the Skill India Mission annually
Launch of Pradhan Mantri Kaushal Vikas Yojana (PMKVY) to aid those who cannot pay for their skill training and find a means of livelihood for them
- Setting up of Pradhan Mantri Kaushal Kendras (PMKKs) – close to 750 state-of-the-art skilling centres for youth
- Introduction of a wide range of reforms to the Apprenticeship Act of 1961, to make it significantly easier for the industry to take on much-needed apprentices, extended it to the service sector
- Reinvigorated the ITI ecosystem through modernization, enhanced pedagogy, revised curriculum, better technology, quality training, and an online examination and assessment system
- Introduction of new-age courses in 12 NSTIs. These include Internet of Things – Smart Healthcare; Internet of Things – Smart Cities; 3D printing; Drone pilots; Solar Technicians and Geo-Informatics among many others.

The country is going through an economic slowdown. How are you planning to link skill development with employment in the current crisis?

Once the nationwide lockdown ends and the COVID 19 crisis is behind us, we expect the country will be at a distinct advantage when it comes to economic recovery. Needless to say, that on one hand while a few sectors will be impacted like travel and tourism, hospitality, automobiles, real estate, and entertainment; on the other hand, there will be a few which will likely see growth – like pharma, FMCG, Health, logistics, and e-commerce.

With a decreased dependency on China, India will see several opportunities come its way. We will have to uplift and enhance our manufacturing and industrial output to reduce external dependency while catering to international and domestic demand.

This recovery will not only be driven by the above factors but also by the entrepreneurial spirit that we have been inculcating in our students over the years, and the focus we have laid on new-age skills that will become increasingly important in the post Coronavirus world. We expect these new-age skills to become highly in demand.

Also, through our e-skilling initiatives, we have enabled possibilities for many to upgrade their existing skills. The lockdown has given many people time to catch up on their skilling requirements and upskill wherever necessary.

Under the leadership of our Prime Minister, we are working on an action plan to reskill unemployed migrant and informal sector workers once the lockdown is lifted. These will not only help rehabilitate those who have lost their jobs because of the coronavirus crisis but also make the workforce readily available once economic activity restarts.

How closely are you working with the HRD Ministry in the area of employment? Has there been any discussion about a change in the approach of creating more jobs and upskilling more people post this crisis?

We have been working closely with the MHRD on ensuring integration of skills both at a school and college level so that we can engage with the youth at the right age and tap them at the right time.

Of late, India has been getting queries from the European Union and the US for textiles, homeware, ceramic tiles, engineering goods, furniture, among others as part of one plus one strategy in relation to China. India's electronics industry is heavily dependent on China, importing about \$20.6 billion worth of electronic items in 2018-19, which can be now made in India. We should explore this opportunity and should uplift and enhance our manufacturing and industrial output to reduce external dependency.

Degree Apprenticeship is a new education route, recently introduced by the Government, bringing together the best of higher and vocational training. This new option enables university study and the invaluable on-the-job training typical of an apprenticeship. While pursuing a degree course the candidate can undergo apprenticeship training as an integrated component of the curriculum.

With COVID-19 impacting all the major sectors and employment opportunities will be limited. How do you plan to deal with this?

With each challenge and adversity comes an opportunity. While it is right to say that some sectors will take a hit, there will be a few which will see increasing demand. New job roles will be created to meet demand nationally and internationally. As mentioned above sectors like Healthcare, Logistics, Emergency services, Green jobs, E-commerce, Home delivery services, IT/ITeS will see increasing demand for a skilled workforce. We have always focused on a job-ready workforce. Now that the opportunity will arise, we will be able to meet these requirements of the industry.

In a few segments, like in reskilling and upskilling, continuous and quick assessment of demand will be done by a special research team which will be formed soon. There will be a clear focus on employer-led training for the focussed outcome and we will enable fast-tracking approval for an additional courses. We can expect large scale entrepreneurship led skilling especially supporting the micro-entrepreneurs along with the creation of linkages to the credit network. The focus will be on a blended model for learning with increased scalability and quick turnaround time.

How is the ministry navigating through the challenges brought on by COVID-19?

Firstly, we are trying to ensure that we keep all our students, staff, and partners safe hence all centres were shut with immediate effect of the nationwide lockdown that was announced by the Hon'ble Prime Minister in late March 2019. All our training centres, including National Skill Training Institutes (NSTIs), ITIs, and their hostels across the country have either been converted into quarantine/isolation facilities or shelters for the needy and have been extended to the Ministry of Health and Family Welfare and to the respective State Governments. 40 percent of this capacity is already being utilized for the welfare of the people.

MSDE has also notified all establishments to pay the full stipend to apprentices engaged with them. Currently, 24,884 establishments are engaging 2.42 lakh apprentices in both designated and optional trade. The Government will reimburse stipends to these establishments.

We have made extensive online resources available through the Directorate General of Training for around 2 million students enrolled in industrial training institutes who are unable to attend classes. The complete curriculum is available through video lessons, question banks, mock tests and e-learning content through the Bharat Skills portal and mobile-friendly application.

What's your take on the Indian job market at this point? Post COVID-19, how will the future look like?

The sections of population that are likely to be most impacted are – workers from impacted sectors, daily wage earners, migrant workers and those working in the formal economy. There must be quick and continuous assessment of demand and blended models for learning which are scalable and have quick turn-around time. There will be heavy focus on reskilling and upskilling. This recovery will not only be driven by the above factors but also by the entrepreneurial spirit that we have been inculcating in our students over the years and the focus we have laid on new-age skills that will become increasingly important in the post Coronavirus world.

What is the ministry doing to help people who have lost their job because of COVID-19?

The nation is witnessing thousands of migrant workers, many of whom have been rendered jobless by the nationwide lockdown imposed to curb the spread of COVID-19, continue to return to their villages and home-towns. The government is planning on using these workers for infrastructure projects, a move that could help address two crucial problems – joblessness and workforce shortage. We are trying to find opportunities to link the semi-skilled and skilled workers so that they can earn their livelihood and at the same time support the local economy. We are also looking at agriculture, agri-processing and healthcare as immediate avenues to restart skilling with a focus on reverse migrants.

What are your plans for the Ministry for Skill Development and Entrepreneurship in the coming four years?

We have received a significant amount of feedback and suggestions on what changes we can make to our various initiatives to make them more efficient, with better outcomes. We are evaluating these and making some tweaks to the programs with a continued focus on apprenticeship, reskilling and upskilling as well as certification and standardization of existing skills.

Beyond that, we are all working together to overcome the challenges and continue our work in this environment where there is a new normal in place.

The Ministry is currently in the midst of planning the next phase of the Pradhan Mantri Kaushal Vikas Yojana, the umbrella scheme under the Prime Minister's Skill India Mission along with other initiatives like IndiaSkills, Rozgar Melas, etc.

Courtesy: People Matters

B&WSSC Launches Online Digital Learning Portal

The Beauty & Wellness Sector Skill Council in association with SkillEd India, launched its Online Digital Learning Portal, stating it to be part of the 'new age of skilling.' The portal is on a Learning Management System Platform (LMS). A learning management system is a software application for the administration, documentation, tracking, reporting, automation and delivery of educational courses, training programs, or learning and development programs. The Launch Ceremony was held over video conferencing on 9th July, at 1700 hrs. Dr. Manish Kumar, Managing Director and CEO, NSDC, was the Chief Guest. Vandana Luthra, Chairperson, B&WSSC & Founder of VLCC India, was the Guest of Honour. This step is a major development towards accessibility of education and skill training for the youth and women of India who wish to grow a career in the industry, especially during this period of crisis with the COVID-19 pandemic at large.



B&WSSC:

B&WSSC is a not for profit organization promoted by CII with financial support from NSDC, under the aegis of Ministry of Skill Development and Entrepreneurship. The aim is to establish an effective and efficient eco-system for development and imparting of skills in Beauty and Wellness industry including content & curriculum, courses, information databases, delivery systems, standardization of the accreditation and certification process to enhance employability of the Indian workforce globally.

LabourNet and NSDC has taken an initiative to train men and women to become Sanitisation and Hygiene Entrepreneurs

The crisis of COVID-19 pandemic has highlighted the importance and necessity of sanitisation and hygiene around our surroundings. The demand of sanitisation services has increased and is still gaining high impetus. It is said that, the demand will continue to grow and sustain in the Post-COVID World.

In collaboration with LabourNet, a training partner under Skill India, Government of Karnataka and National Skill Development Corporation (NSDC) has taken an initiative to train men and women to become Sanitisation and Hygiene Entrepreneurs (SHE).

During the first phase of this initiative, the focus will be on getting self-help women's groups on board, under the National Rural Livelihoods Mission (NRLM) to benefit from this module.





NSDC Launches ASEEM – Integrated Skill Management System

The National Skill Development Corporation today digitally launched ASEEM – Aatmanirbhar Skilled Employee Employer Mapping. It is an integrated skill management system directed towards enabling employment opportunities for the skilled workforce. The launch ceremony was held online, starting at 1300 hrs, with Dr. Mahendra Nath Pandey, Minister of Skill Development and Entrepreneurship, as the Chief Guest.

The introduction of ASEEM has been regarded as a 'landmark initiative' in the journey of skilling India's workforce.

ASEEM is a single multifaceted location of notice and information for the Government, States, Training Partners, Industry Leaders, and Skilled Individuals. Operating on AI technology, the platform is available as an App. It provides livelihood opportunities for the candidates, based on their skill set and preferences, displaying a list of available jobs in and around their location. Profile creation is OCR-based.

ASEEM provides access to consistent supply of employees for the employers, with a curated search and filter mechanism that can be used when looking for suitable candidates.

The initiative also offers growth opportunities for training partners. Through this app, the Government will have a view of data and gain insights as well, and study developments in the supply & demand pattern.

The launch of ASEEM is part of the government's vision of a Skilled and strengthened workforce in India, with the Skill India Mission as a catalyst.



NSDC and Microsoft collaborate to empower Indian youth with digital skills

The initiative aims at skilling over 1 lakh youth in the next 12 months



New Delhi, July 08, 2020: With a vision to transform India into a skilled nation, the National Skill Development Corporation (NSDC) and Microsoft today announced a strategic partnership aimed at providing digital skills to over 1 lakh youth in the country over the next 12 months. Microsoft will collaborate with NSDC's [eSkill India](#) portal to provide free access to learning resources and conduct digital skilling awareness drives, equipping the next generation of learners with the skills they need to thrive in a digital economy.

As part of the partnership, Microsoft's learning resource center, Microsoft Learn will be integrated with the eSkill India digital platform to provide access to personalized learning paths and resources that are in-demand in today's economy and are well-positioned to continue to grow in the future. These learning paths will cover a broad range of skills, from entry-level digital literacy to advanced product-based skilling in critical technologies like AI and cloud computing, providing numerous opportunities for people to reskill and upskill, placing roles that are in-demand within reach of job seekers.

The partnership with NSDC is an extension of Microsoft's [global skilling initiative](#) to help 25 million people worldwide acquire new digital skills needed for the COVID-19 economy.

Speaking about the partnership, Anant Maheshwari, President, Microsoft India, said, "The digital transformation of India is driving demand for tech-enabled jobs across every industry and with it the need for digital skills. We are deeply invested in creating a digital skills ecosystem that prepares India's workforce for jobs of the future. Our partnership with NSDC is a strong step in that direction, equipping learners with easily accessible tools and resources needed to succeed in a digital economy."

Talking about the association, Dr. Manish Kumar, CEO & MD, NSDC, said, "The collaboration aims at accelerating online learning for enhancing employability of the young workforce in a rapidly evolving digital environment. With focus on new-age and advanced skills, the initiative will meet the growing demands of our economy."

The integration of Microsoft Learn on the eSkill India platform will provide learners with customized content and resources, accessible anytime, anywhere. eSkill India and Microsoft will co-host e-skilling events, webinars and virtual sessions across the country to support students, training partners and higher-education trainees enrolled under NSDC's skill training programs. The sessions will be designed to drive digital literacy and provide insights into technologies like AI, machine learning and cloud computing among others.

About National Skill Development Corporation

National Skill Development Corporation, working under the aegis of Ministry of Skill Development & Entrepreneurship, is a unique public-private-partnership which aims to catalyze creation of quality vocational training ecosystem in India. Since inception in 2010, NSDC has trained more than 2.5 crore people through its partnership with 600+ training partners, 11,000+ training centers spread over 600+ districts across the country. NSDC has established 37 Sector Skill Councils and is implementing Government's flagship skill development schemes such as Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Pradhan Mantri Kaushal Kendra (PMKK), National Apprenticeship Promotion Scheme (NAPS), among others.

About eSkill India

NSDC's [eSkill India portal provides learners a platform to explore online skill-courses anytime, anywhere. The portal leverages technology to enable skill seekers accelerate their learning through methods like virtual learning and remote classroom. eSkill India catalogues nearly 500 e-learning courses in multiple Indian languages through leading knowledge providers.](#)

About Microsoft

Microsoft (Nasdaq "MSFT" @microsoft) enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more. Microsoft set up its India operations in 1990. Today, Microsoft entities in India have over 11,000 employees, engaged in sales and marketing, research, development and customer services and support, across 11 Indian cities – Ahmedabad, Bengaluru, Chennai, New Delhi, Gurugram, Noida, Hyderabad, Kochi, Kolkata, Mumbai and Pune. Microsoft offers its global cloud services from local data centers to accelerate digital transformation across Indian startups, businesses, and government organizations.

For more information, please contact:

Shreya Pandey

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The Electronics Sector Skill Council of India has introduced a course on Drone Piloting and Technician, referring to it as “An add-on skill to step up your career with this booming technology.” The course focuses on the training of candidates in the assembly and flying of Multirotor Drones (UAV). It includes education in theory and the fundamentals and designing of multirotor drone technology; flying in a simulator; hands-on experience with the making of drones with different flight controllers; mastering the art of drone piloting; and a complete training in the maintenance and repair of industrial grade multirotor drones.



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The Management & Entrepreneurship and Professional Skills Council has signed an MoU with Swami Vivekanand Homoeopathic Medical College & Hospital, Gujarat for implementation of B.Voc programs to equip students with industry-relevant skills and enhance their employability opportunities. MEPSC has also collaborated with IIS University to implement B.Voc Programmes in Office Management and Secretarial Practices, for encouraging Skill Development Initiatives in the management sector.





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